



RUDN UNIVERSITY
FACULTY OF ECONOMICS
DEPARTMENT OF FOREIGN LANGUAGES

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Program of the XI International Research and Practical Conference

**TOPICAL ISSUES OF LINGUISTICS AND TEACHING
METHODS IN BUSINESS AND PROFESSIONAL
COMMUNICATION**

17-18 April 2024

Moscow 2024

Organising Committee

- Chairperson of the Organising Committee** *Elena N. Malyuga (Russia)*
Head of Foreign Languages Department
Faculty of Economics
RUDN University
Academician of the Russian Academy
of Natural Sciences
DSc in Linguistics, Professor
- Vice-Chairperson of the Organising Committee** *Yevgenia V. Ponomarenko (Russia)*
Academician of the Russian Academy of
Natural Sciences, DSc in Linguistics,
Professor in English Language Dpt No.5,
Moscow State Institute of International
Relations (MGIMO University) of the
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- Barry Tomalin (UK)*
Professor of University College London, co-
editor of the Training Language
and Culture magazine, author of textbooks
on Business English
- Wayne Rimmer (UK)*
DSc in Applied Linguistics, author of
teaching course materials and resource
books published by Cambridge University
Press
- Noemi Albanese (Italy)*
Ph.D. in Linguistics, Russian Literature and
Language Teacher, Sapienza – University of
Rome
- Bolivar Villareal (Ecuador)*
CSc in Economics, Associate Professor,
Department of Language
Training/Languages for Public
Administration, Russian Presidential
Academy of National Economy and Public
Administration (RANEPA)
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CSc in Linguistics, Associate Professor, Head
of the French Language Phonetics and
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Academician of International Teacher
Training Academy of Sciences, DSc in
Education, Professor, Methodology of

**Foreign Language Department, Institute of
Foreign Languages, Moscow Pedagogical
State University (MGPU)**

***Tamara B. Nazarova (Russia)*
DSc in Linguistics, Professor, Department of
English Linguistics, Faculty of Philology,
Lomonosov Moscow State University**

***Aleksandra V. Radyuk (Russia)*
CSc in Linguistics, Associate Professor,
Foreign Languages Department, Faculty of
Economics, RUDN University**

***E.I. Madinyan (Russia)*
CSc in Linguistics, Senior Lecturer, Foreign
Languages Department, Faculty of
Economics, RUDN University**

***Sharma Gaurav (Russia)*
Coordinator, Senior Lecturer, Foreign
Languages Department, Faculty of
Economics, RUDN University**

CONFERENCE PROGRAM

17 April 2024

Time	Topic	Speaker
8.30. – 10.00	Registration of Participants	
10.00 – 12.05	Plenary Session 1 Conference room 6 IWEB https://my.mts-link.ru/j/82165257/1379256440	
10.00-10.10	Opening Speech by the Dean of the Faculty of Economics, Peoples' Friendship University of Russia	Inna V. Andronova, Dean of the Faculty of Economics, RUDN University, DSc in Economics, Professor
10.10-10.20	Welcome Speech by the Chairperson of the Organising Committee	Elena N. Malyuga (Russia) Chairperson of the Organising Committee Head of Foreign Languages Department Faculty of Economics RUDN University Academician of the Russian Academy of Natural Sciences DSc in Linguistics, Professor
10.20-10.45	English-Language Political Discourse: Pros and Cons	Tamara B. Nazarova (Russia) DSc in Linguistics, Professor of English Linguistics Department, Faculty of Philology, Lomonosov Moscow State University
10.45-11.05	Cross-Cultural Communication as a System of Discursive Concepts (Based on Comparison with Guoyu Mandarin)	Vladimir A. Kurdyumov (Russia) DSc in Linguistics, Professor, Chair of the Chinese Language, Moscow City University (MCU), Founder of the MCU Oriental Studies Department
11.05-11.35	Business English in the Context of Global Changes and Professional Development in the 21st Century: New Tendencies and Prospects	Valentina Budinčić (Serbia) PhD, Professor, Dean of the Foreign Languages Faculty, Alfa BK University
11.35-12.05	Discourse Units as a Tool for Professional Communication	Salvador Pons Borderia (Spain) Professor in the Spanish Linguistics Department, University of Valencia (Spain)
12.05-13.00 Coffee Break		
13.00 – 15.00	Plenary Session 2 Conference room 6 IWEB https://my.mts-link.ru/j/82165257/1208256462	
13.00-13.30	Linguocreative phenomena in contemporary Internet communication	Maria V. Ivanova (Russia) Academician of the Russian Academy of Natural Sciences DSc in Linguistics, Professor, Dean of the Full-Time Faculty of the Maxim Gorky Literature Institute

13.30-14.00	Rhetoric as a competence in professional communication	Wayne Rimmer (UK) PhD in Education, Fellow of the Higher Education Academy (FHEA), Teacher of English for Academic Purposes (TEAP), author of teaching course materials and resource books published by Cambridge University Press
14.00-14.25	Analyzing professional communication in a multimodal perspective: what can verbo-gestural language inform us about?	Maíra Avelar (Brazil), PhD, professor at State University of Southwest Bahia
14.25 – 14.50	Diversity management in the business language classroom	Barry Tomalin (UK) Professor of Glasgow Caledonian University, co-editor of the Training Language and Culture magazine, author of textbooks on Business English

SEMINARS HELD BY RUSSIAN AND INTERNATIONAL RESEARCHERS, AUTHORS OF TEACHING COURSES ON BUSINESS AND PROFESSIONAL COMMUNICATION

15.00-15.40
Conference room 6 IWEB

Workshop in English
Artificial Intelligence in assessing productive skills: achievements, issues and MIPT experience

Host: Anna V. Gorizontova, CSc in History, Associate Professor of the Foreign Languages Department, Moscow Institute of Physics and Technology

Tendai Mapungwana Chikake, (Nigeria), PhD student at the Physics and Technology School of Applied Mathematics and Computer Science, Moscow Institute of Physics and Technology

15.00-16.20

Room 239

Seminar
Teaching issues and special aspects of the Turkic languages

Host: Nikolay N. Telitsin, CSc in Linguistics, Associate Professor, Head of the Department of Turkic Philology, Faculty of Asian and African Studies, St. Petersburg State University

Reports:

Gleb S. Putilin, Senior Lecturer, Deputy Director for Academic Affairs, Institute of Eurasian and Interregional Studies, Russian State University for the Humanities

Special aspects of teaching Turkish to Azerbaijanis

Olga M. Kadyrova, Assistant Professor, Foreign Languages Department, Faculty of Economics, RUDN University, Senior Lecturer, Deputy Director for Science at the Institute of Eurasian and Interregional Studies, Russian State University for the Humanities

Propriety of using the term "converb" in teaching Turkish to Russian-speaking students

15.45-16.30

Room 17

Seminar

**La importancia del multiculturalismo dentro la nueva realidad /
Importance of cultural diversity in today's reality**

Host: Iván Marchena (Peru), Chief Commercial Officer of the Symple crypto company

16.30-17.15

Room 17

Workshop

Spanish language in Latin America

Host: Bolivar Villareal (Ecuador), CSc in Economics, Associate Professor, Department of Language Training/Languages for Public Administration, Russian Presidential Academy of National Economy and Public Administration (RANEPA)

15.10-17.45

Section 1

**Strategies Used in Teaching Profession-Oriented Translation in a Non-Linguistic
University**

Room 442

<https://my.mts-link.ru/j/82165257/1770383290>

Chairperson: Irina N. Remkhe, DSc in Linguistics, Associate Professor, Chelyabinsk State University;

Co-chairpersons: Viktoria V. Sibul, CSc in Linguistics, Associate Professor, RUDN University

Smart technologies in teaching translation in the Chinese to Russian language combination
Svetlana G. Korovina, CSc in Linguistics, Associate Professor, Moscow State Linguistic University, RUDN University,

Yana A. Volkova, DSc in Linguistics, Associate Professor, RUDN University.

More on the simultaneous interpreters training problem

Leyla Yu. Mirzoeva, DSc in Linguistics, Associate Professor, Suleiman Demirel University (Kazakhstan)

Auel Yerzhan, doctoral student, Al-Farabi Kazakh National University (Kazakhstan)

Developing cognitive and communicative skills of translators at the pre-vocational stage through a web-based platform

Irina N. Remkhe, CSc in Linguistics, Associate Professor, Chelyabinsk State University

Liliya A. Nefedova, DSc in Linguistics, Professor, Chelyabinsk State University

Modern technologies in translation and their impact on teaching translation

Viktoria V. Sibul, CSc in Linguistics, Associate Professor, RUDN University

Elliptic question interpretation: nine translation cases

Natalia Yurievna Merkuryeva, CSc in Chemistry, Associate Professor, Moscow City University of Management of the Government of Moscow named after Yu.M. Luzhkov

Blended learning and additional skill: "Translator in professional communication"

Svetlana Rubtsova, CSc in Linguistics, Associate Professor, St. Petersburg State University

Tatiana Dobrova, CSc in Linguistics, Associate Professor, St. Petersburg State University

Ways to overcome cognitive dissonance in teaching specialized translation

Victoria L. Monakhova, CSc in Linguistics, Associate Professor, Russian State Social University (RSSU Russia), RUDN University

On perceiving emotionally coloured and evaluative words in translation

Yulia V. Artemyeva, DSc in Linguistics, Associate Professor, Russian State Social University

Natalya V. Mosina, Russian State Social University

Methods and forms of work that contribute to profession-oriented vocabulary successful presentation to translation students

Anna A. Khvostenko, CSc in Linguistics, Associate Professor, Novosibirsk State Technical University

Engineering Discourse Analysis and Modelling in Cognitive and Discursive Paradigm

Anna V. Valieva, Senior Lecturer, Technical Institute (Branch) of M.K.Ammosov North-Eastern Federal University in Neryungri.

Issues of monitoring the translator's competence level development in non-linguistic fields of studies

Elena E. Aksenova, CSc in Education, Senior Researcher, Evroshkola Research Center

Using gamification tools for translators effective training in the field of engineering studies

Elena Gakova, Senior Lecturer, RUDN University

Turning to traditional sources of knowledge in the process of a translator's training and self-development

Victoria I. Prokhorova, Lecturer, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia

Activity aspect of summary translation

15.10-17.45
Section 2
Topical Issues of Linguistics
Room 109

<https://my.mts-link.ru/j/82165257/1997819855>

Chairperson: Dmitry S. Sknarev, DSc in Linguistics, RUDN University

Co-chairperson: Svetlana A. Burikova, CSc in Linguistics, Associate Professor, RUDN University

RuConst - Russian syntactic corpus with markup by components

Pavel V. Grashchenkov, DSc in Linguistics, Associate Professor, Department of Theoretical and Applied Linguistics, Head of the Laboratory of Automated Lexicographic Systems, Lomonosov Moscow State University

Linguistic globalization and the Russian language: impact and trends

Al Mugammi Azzam Ahmad, Associate Professor, Baghdad University (Republic of Iraq, Baghdad)

Abdulhassan Saad Jumaa, Lecturer, Baghdad University (Republic of Iraq, Baghdad)

Stereotyped axiological image of US Presidents in modern stand-up and sketch comedies

Arseny I. Bochkarev, CSc in Linguistics, Associate Professor, Head of the Department of Foreign Languages for Engineering Faculties, Novosibirsk State Technical University

Transformation of borrowings: terminological apparatus

Alina Yu. Sokolova, DSc in Linguistics, Associate Professor, Tver State Medical University

Linguosemiotic means of objectifying the mirific in a cosmogonic myth

Elena S. Stepanova, CSc in Linguistics, Associate Professor, Samara State Medical University

Astrological discourse as a modern worldview reflection

Elena V. Mishenkina, CSc in Linguistics, Associate Professor, Yaroslavl State Pedagogical University named after K.D. Ushinsky

Genre and discursive convergence in professional interaction

Anna V. Goldman, CSc in Linguistics, Associate Professor, Moscow Pedagogical State University (MPGU)

Monosemy "maxed out"

Natalia V. Novospasskaya, DSc in Linguistics, Associate Professor, PRUDN University

Nikolaos Karatarakis, PhD student, RUDN University

Linguistic paradigm in Conflict Resolution Studies: linguistically relevant characteristics pertaining to interstate conflicts new types

Yulia E. Znak, CSc in Linguistics, Associate Professor, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia

The archetypal implied sense of the plots in S. Maugham's short stories

Raisa G. Zhamsaranova, DSc in Linguistics, Associate Professor, Transbaikalian State University

Evgeniya S. Baranova, PhD student, Transbaikalian State University

Rational and moral-emotional representation of the family concept in the Russian media discourse

Natalya V. Mamonova, CSc in Linguistics, Associate Professor, Chelyabinsk State University

Pragmalinguistic potential of humor in TED Talks video lectures

Ksenia A. Vikhlyaeva, faculty member, Samara National Research University named after academician S.P. Korolev (Samara University)

Marina V. Cherkunova, Csc in Linguistics, Associate Professor, Samara National Research University named after academician S.P. Korolev (Samara University)

Lexical and semantic characteristics of naming webinars meant for English language teachers as a means of reflecting the ESL teaching modern trends and issues

Anastasia S.Tanchuk, DSc in Linguistics, Senior Lecturer, RUDN University

Features of modern youth value orientation linguistic representation

Zhannat M. Maigeldieva, CSc in Linguistics, Associate Professor, Korkyt Ata Kyzylorda State University

Pernekul S. Esenova, CSc in Linguistics, Associate Professor, Korkyt Ata Kyzylorda State University

Psycholinguistic aspect of aggressive humour in publicistic discourse

Kristina G. Malozemova, Assistant, RUDN University

Margarita V. Nikoghosyan, Assistant, RUDN University

15.10-17.45

Section 3

**Topical Issues of Teaching Foreign Language of Business Communication
Part 1**

Room 105

<https://my.mts-link.ru/j/82165257/863795268>

Chairperson: Tamara B. Nazarova, DSc in Linguistics, Professor, Department of English Linguistics, Faculty of Philology, Lomonosov Moscow State University

Co-chairperson: Alexander V. Litvinov, CSc in Education, Associate Professor, Department of Foreign Languages, Faculty of Economics, RUDN University; Professor, Chair of Foreign and Russian Philology, Moscow State University of Psychology and Education (MSUPE)

Business terminology in modern English-language media discourse: ontology of adherent connotation

Tamara B. Nazarova, DSc in Linguistics, Professor, Department of English Linguistics, Faculty of Philology, Lomonosov Moscow State University

Professional interaction peculiar features among the international air law experts

Vladimir V. Vorobyev, DSc in Linguistics, Professor, Head of the Department of Russian Language and Linguocultural Studies, Institute of Russian Language, RUDN University

Ekaterina P. Medvedeva, faculty member, RUDN University

Language anxiety and ways to overcome it among students of the Translator in Business Communication program

Oksana Ye. Chernova, CSc in Education, Associate Professor, RUDN University

Alexander V. Litvinov, CSc in Education, Associate Professor, Department of Foreign Languages, Faculty of Economics, RUDN University; Professor, Chair of Foreign and Russian Philology, Moscow State University of Psychology and Education (MSUPE)

Forms of an RFL teacher self-organisation in the context of professional self-awareness (from the TSU pre-university training centre experience)

Darya A. Tarakanova, DSc in Linguistics, Associate Professor, National Research Tomsk State University

Issues of mastering profession-oriented vocabulary in teaching a foreign language in a non-linguistic higher education institution

Olga I. Khalupo, DSc in Linguistics, Associate Professor, Russian Presidential Academy of National Economy and Public Administration, Chelyabinsk Branch.

Victoria B. Sharonova, CSc in Education, Associate Professor, Head of the Department of Linguistics and Professional Communication, Russian Presidential Academy of National Economy and Public Administration, Chelyabinsk Branch

Transforming the habitus of a business and professional communication language instructor: can it be possible?

Svetlana S. Polskaya, CSc in Linguistics, Associate Professor, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia.

Significance of communicative problem-solving tasks in teaching a foreign language to chemistry students using digital educational resources

Ekaterina A. Gladchuk, Lecturer, MIREA - Russian Technological University

Provocative teaching as the basis of profession-oriented approach to the foreign language competence shaping

Elena V. Razumnykh, DSc in Linguistics, Associate Professor, Lomonosov Moscow State University

Gulnara R. Bikkulova, CSc in Education, Associate Professor, Head of the English Language Department, Faculty of Chemistry, Lomonosov Moscow State University

Improving the language competence of history students through focused study of historical discourse

Asya S. Akopova, CSc in Education, Associate Professor, Southern Federal University.

Semiotic approach to teaching a foreign language

Anastasia S. Kovaleva, Lecturer, Velikie Luki Branch of FGBOU VO "Pskov State University"

18 April 2024

9.30-10.00

Registration of Participants

10.00-12.00 Panel Discussion

**TOPICAL TRENDS OF PROFESSIONAL COMMUNICATION,
PROFESSIONAL TRANSLATION AND PROFESSION-ORIENTED
TRAINING**

Room 109

<https://my.mts-link.ru/j/82165257/109254186>

Host: Elena N. Malyuga, Academician of the Russian Academy of Natural Sciences, DSc in Linguistics, Professor, Head of Foreign Languages Department, Faculty of Economics, RUDN University

Speakers:

Chen Cao, CSc in Linguistics, Senior Lecturer, Foreign Languages Department, RUDN University
Application and challenges of Artificial Intelligence tools for natural language generation in integrated media

Elena N. Malyuga, Academician of the Russian Academy of Natural Sciences, DSc in Linguistics, Professor, Head of Foreign Languages Department, Faculty of Economics, RUDN University
Basic methodological principles of professional communication VR course content development

Tatiana A. Dmitrenko, Academician of International Teacher Training Academy of Sciences, DSc in Education, Professor, Methodology of Foreign Language Department, Institute of Foreign Languages, Moscow Pedagogical State University (MGPU)
Profession-oriented business communication foreign language teaching in the context of society digitalization

Yevgenia V. Ponomarenko, Academician of the Russian Academy of Natural Sciences, DSc in Linguistics, Professor, English Language Department No.5, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia
Svetlana N. Ledeneva, CSc in Linguistics, Associate Professor, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia
English adverbial verbs as a practical means of business communication

Aleksandra G. Anisimova, DSc in Linguistics, Professor, English Linguistics Department, Lomonosov Moscow State University

Inna N. Fomina, CSc in Linguistics, Associate Professor, English Linguistics Department, Lomonosov Moscow State University

Teaching economic terminology as part of an interpretation course

Marina V. Vorontsova, CSc in Linguistics, Associate Professor, Chair of the West European Languages Department, Institute of Asian and African Countries, Lomonosov Moscow State University

Features of teaching profession-oriented English to Orientalist students

SEMINARS HELD BY RUSSIAN AND INTERNATIONAL RESEARCHERS, AUTHORS OF TEACHING COURSES ON BUSINESS AND PROFESSIONAL COMMUNICATION

10.30-11.50

Room 270

Workshop

Biblioteca electrónica del Instituto Cervantes: recursos para la enseñanza/aprendizaje de ELE /

Instituto Cervantes Digital Library: Resources for teaching and learning Spanish as a foreign language

Host: Pérez Sánchez, José Francisco, Director of the Instituto Cervantes Library

10.00-10.40

Room 438

Workshop

Intercultural business communication (evidence from the Arabic language)

Host: Alhaded Hashem Hani Shehadeh (Jordan), senior producer of Russia Today Arabic, PhD in Philology, RUDN University

SECTIONS

10.00-15.30 (coffee-break 12.30-13.30)

Section 3

Topical Issues of Teaching Foreign Language of Business Communication

Part 2

Room 363

<https://my.mts-link.ru/j/82165257/854236673>

Chairperson: Tamara B. Nazarova, DSc in Linguistics, Professor, Department of English Linguistics, Faculty of Philology, Lomonosov Moscow State University

Co-chairperson: Alexander V. Litvinov, CSc in Education, Associate Professor, Department of Foreign Languages, Faculty of Economics, RUDN University; Professor, Chair of Foreign and Russian Philology, Moscow State University of Psychology and Education (MSUPE)

Training prospective customs specialists in conflict management in English: technological aspect

Oksana N. Savchenko, Senior Lecturer, Russian Customs Academy

Features of German and English business correspondence in the context of language interference

Maria A Stepanova., CSc in Linguistics, Associate Professor, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia

Didactic potential of applying the Socratic dialogue technique in developing the skills of writing an academic essay in English

Maria V. Guretskaya, Senior Lecturer, RUDN University, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia

Ekaterina V. Peryshkova, Lecturer, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia

Conceptual metaphors use in teaching technical English at non-linguistic higher education institutions

Elena N. Polyudova, CSc in Education, Associate Professor, Russian University of Transport (RUT/MIIT)

Maria M. Galanina, Assistant, Russian University of Transport (RUT/MIIT)

Model entry of a terminological dictionary for foreign learners

Olga G. Zgurskaya, CSc in Linguistics, Associate Professor, Empress Catherine II Saint Petersburg Mining University

Glossaries as an element of group activity in organising students' project activity

Svetlana N. Popova, CSc in Linguistics, Associate Professor, RUDN University

Zoya N. Ignashina, DSc in Linguistics, Senior Lecturer, Financial University under the Government of the Russian Federation (FinU)

"Case-study" method as a means of developing foreign-language professional communicative competence of university students

Tatiana E. Klets, Senior Lecturer, Pskov State University

10.00-15.30 (coffee-break 12.30-13.30)

Section 4

Modern Trends of Profession-Oriented Foreign Language Teaching

Conference room №2

<https://my.mts-link.ru/j/82165257/258807643>

Chairperson: Tatiana A. Dmitrenko, Academician of International Teacher Training Academy of Sciences, DSc in Education, Professor, Methodology of Foreign Language Department, Institute of Foreign Languages, Moscow Pedagogical State University (MPGU)

Co-chairperson: Svetlana A. Burikova, CSc in Linguistics, Associate Professor, RUDN University

Problem-based learning technology verbalisation in pedagogical discourse

Irina P. Khuty, DSc in Education, Professor, Kuban State University

Larisa S. Studenikina, Lecturer, Kuban State University

Problem-based teaching of the English language academic vocabulary to students

Azat A. Akhmadullin, Ph.D. student, Moscow Pedagogical State University (MPGU)

Tatiana A. Dmitrenko, Academician of International Teacher Training Academy of Sciences, DSc in Education, Professor, Methodology of Foreign Language Department, Institute of Foreign Languages, Moscow Pedagogical State University (MPGU)

Factors of successful implementation of CLIL technology in higher education

Elena D. Selifonova, CSc in Linguistics, Associate Professor, I.G. Petrovsky Bryansk State University

Sleptsova Larisa Arkadyevna, CSc in Linguistics, Associate Professor, I.G. Petrovsky Bryansk State University

Teaching a foreign language at a pedagogical university using the critical thinking development technology

Elena A. Lisitsina, Senior Lecturer, Moscow Pedagogical State University (MPGU)

Teaching foreign languages to students of retirement age: peculiar features and issues

Maria A. Borodina, DSc in Linguistics, Associate Professor, RUDN University

Mikhail Yu. Nikitin, PhD student, RUDN University

Linguodidactic basis for a professional transcultural personality ergonomic formation

Tatyana I. Syomke, Lecturer, Pushkin State Russian Language Institute

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Teaching listening to English-language socio-political news texts

Marina M. Isupova, CSc in Linguistics, Associate Professor, Diplomatic Academy of the Ministry of Foreign Affairs of Russia.

On the issue of digital literacy of a foreign language teacher a in higher education institution

Dmitry V. Dyakov, Lecturer, Moscow Pedagogical State University (MPGU)

Development of skills in reading scientific and technical literature in English among Master's program students of non-language university

Yulia V. Ridnaya, CSc in Education, Associate Professor, Novosibirsk State Technical University

Quality assessment of the Master's degree economists training in foreign language as a way to increase motivation

Indiana I. Kazieva, Senior Lecturer, RUDN University

The role of blended learning in the methodological organisation of a foreign language course for special purposes for chemical students in the Master's program using digital technologies

Nadezhda A. Mironova, Senior Lecturer, MIREA - Russian Technological University

On the issue of testing in the language for special purposes ((biomedical training program)

Rakhil E. Belyaeva, Lecturer, Saint-Petersburg State University (Language Testing Centre)

Experience of creating a modern English textbook for technical universities: from theory to practice

Poludova Elena Nikolayevna, CSc in Education, Associate Professor, Russian University of Transport (RUT/MIIT)

Ekaterina Bykova, Lecturer, Russian University of Transport (RUT/MIIT)

Expanding the lexical minimum in Russian as a foreign language through academic lecture texts discursive analysis

Alexandra A. Talanina, CSc in Linguistics, Assistant, Empress Catherine II Saint Petersburg Mining University

10.00-15.30 (coffee-break 12.30-13.30)

Section 5

Linguocultural aspect of business communication

Conference room №3

<https://my.mts-link.ru/j/82165257/1202513262>

Chairperson: Vladimir V. Vorobyev, DSc in Linguistics, Professor, Head of the Department of Russian Language and Linguocultural Studies, Institute of Russian Language, RUDN University

Co-chairperson: Elena I. Madinyan, CSc in Linguistics, Senior Lecturer, RUDN University

Role of linguocultural studies in professional communication (as illustrated by legal discourse)

Vladimir V. Vorobyev, DSc in Linguistics, Professor, Head of the Department of Russian Language and Linguocultural Studies, Institute of Russian Language, RUDN University

Dmitry S. Sknarev, DSc in Linguistics, Associate Professor, RUDN University

The Russian Orthodox Church official website linguistic peculiarities: implementing new standards of official business style

Ella A. Kitanina, DSc in Linguistics, Professor, Head of the Department of General and Russian Linguistics, Pushkin State Russian Language Institute

Natalya G. Eryomenko, Junior Associate, Head of the Russian language course at the RCSC Athens, Representative Office of Rossotrudnichestvo in Greece (RCSC Athens, Russian House), postgraduate student, Pushkin State Russian Language Institute

English language teacher training in multicultural societies

Meretguly D. Gurbanov, PhD, Senior Lecturer - Head of Scientific Department, Dovletmammed Azadi Turkmen National Institute of World Languages, Turkmenistan, Researcher, Metarat University, Thailand

Bahar Bahbidova, English teacher, "Gujurly Bilim Merkeizi" education center.

Open-ended creative tasks as a tool for learning discursive, functional, pragmatic and linguocultural peculiarities of English idioms

Natalia Lavrova, DSc in Linguistics, Professor, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia

Children's joke in the German linguistic culture

Lyudmila A. Tyukina, CSc in Linguistics, Head of the Foreign Languages Department, Yaroslavl State Technical University

Sustainable Development Culture as a Semiotic System

Svetlana L. Kliminskaya, CSc in Linguistics, Associate Professor, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia

Irina V. Medvedeva, Senior Lecturer, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia

Understanding intercultural interactions in business communication: India and Russia

Tiagi Parul, PhD, Assistant, RUDN University

Working with Russian proverbs and sayings in the intensive oral language course

Alina Yu. Gromova, DSc in Linguistics, Associate Professor, N.P. Ogarev Mordovia State University

Elena A. Dryangina, CSc in Education, Associate Professor, N.P. Ogarev Mordovia State University

Conditions for effective intercultural communication

Victoria V. Vetrinskaya, CSc in Education, Associate Professor, Russian Academy of National Economy and Public Administration under the President of the Russian Federation

Modern approaches to describing mythological and folklore vocabulary in dictionaries of various types (with special reference to the English language materials)

Inna A. Vorontsova, CSc in Linguistics, Associate Professor, K.D. Ushinsky Yaroslavl State Pedagogical University

Discourse analysis of public speech gender aspect

Svetlana A. Burikova, CSc in Education, Associate Professor, RUDN University

Diana F. Farvazetdinova, MSc, RUDN University

Intercultural business communication in the South African business space

Vanda S. Arutyunyan, CSc in Linguistics, Associate Professor, Financial University under the Government of the Russian Federation (FinU)

Using English Internet memes as a new means of communication

Maria A. Borodina, CSc in Linguistics, Associate Professor, Russian State Social University

Ekaterina S. Levakhina, Russian State Social University

Vocabulary of dialect origin in the aspect of modality

Ilmira I. Astafieva, PhD student, Transbaikal State University

Raissa G. Zhamsaranova, DSc in Linguistics, Professor, Transbaikal State University

Using authentic materials in teaching French: modern approaches to the development of intercultural competence in the context of its use as a lingua franca in the African region

Irina I. Skurikhina, Assistant, RUDN University

Some notes on the national-cultural phenomenon of A.S.Pushkin in the translation context

Yulia V. Artemyeva, DSc in Linguistics, Associate Professor, Russian State Social University

Marina Kurbakova, CSc in Linguistics, Associate Professor, Moscow Polytechnic University

10.00-15.30 (coffee-break 12.30-13.30)

Section 6 a

Topical Issues of Contemporary Applied Linguistics (Germanic Languages)

Room 419

<https://my.mts-link.ru/j/82165257/1486134037>

Chairperson: Yevgenia V. Ponomarenko, Academician of the Russian Academy of Natural Sciences, DSc in Linguistics, Professor, English Language Department No.5, MGIMO University

Co-chairperson: Aleksandra V. Radyuk, CSc in Linguistics, Associate Professor, RUDN University

Retrospection strategy in women's narrative (as illustrated by German- and Russian-language fiction)

Liliya A. Nefedova, DSc in Linguistics, Professor, Chelyabinsk State University

Yana V. Zubenko, CSc in Linguistics, Senior Lecturer, Akhmet Baitursynuly Kostanay Regional University

Cognitive-pragmatic aspect of sports neologisms in English-language discourse

Veronika V. Katermina, DSc in Linguistics, Professor, Kuban State University

Concept of unprofessionalism and its linguistic markers in politician's speeches (based on the German Foreign Minister Annalena Berbock statements)

Lyubov A. Nefedova, DSc in Linguistics, Professor, Head of the German Language Department, Moscow State Pedagogical University

Cognitive bases of hedging in English-language medical discourse

Irina S. Lebedeva, CSc in Linguistics, Associate Professor, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia

Tatyana I. Gribanova, Senior Lecturer, Moscow State Linguistic University

Discourse interference in the English-language business genre of the case method

Anna A. Gabets, CSc in Linguistics, Associate Professor, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia

Identifying the most productive ways to neutralise discriminatively marked linguistic means in the English-language media discourse

Ksenia A. Melnikova, Senior Lecturer, Yaroslavl State Technical University

Speech manipulation in a motivational business lecture

Aleksandra V. Radyuk, CSc in Linguistics, Associate Professor, RUDN University

Modern English orthoepic norms

Natalia V. Arnova, CSc in Linguistics, Associate Professor, Moscow State Pedagogical University

From 'proper' English to global English

Evgeniya V. Klyukina, Senior Lecturer, Russian Academy of National Economy and Public Administration under the President of the Russian Federation

Irina V. Samoshkina, Senior Lecturer, Russian Presidential Academy of National Economy and Public Administration

Business idioms as a tool of manipulative rhetoric in modern English-language business discourse

Elena I. Madinyan, CSc in Linguistics, Senior Lecturer, RUDN University

Regional variation in English-language aerospace vocabulary

Olesya Yu. Ivanchina, PhD student, Lomonosov Moscow State University

Main trends in the modern English neologisms word formation (as illustrated by the words dated by 2022-2023)

Olga A. Koloskova, Senior Lecturer, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia, Odintsovo branch

The concept of "terrorism" in the German information discourse

*Elena P. Sergeeva, CSc in Linguistics, Associate Professor, Lipetsk State Technical University
Oksana V. Kashkarova, CSc in Linguistics, Associate Professor, Lipetsk State Technical University*

Representations of the Scottish language in the XIX century as illustrated by the material of official documents

Kira E. Tarasova, Lecturer, RUDN University

Analysing syntactic expressive means in business case studies

Olga A. Jagatspanyan, Assistant, RUDN University

10.00-15.30 (coffee-break 12.30-13.30)

Section 6 b

Topical Issues of Contemporary Applied Linguistics (Romance Languages)

Room 442

<https://my.mts-link.ru/j/82165257/1477871409>

Chairperson: Darya A. Shevlyakova, DSc in Cultural Studies, Professor, Chair of the Italian Language Department of the Faculty of Foreign Languages and Area Studies, Lomonosov Moscow State University

Co-chairperson: Irina V. Smirnova, CSc in Linguistics, Associate Professor, RUDN University

Linguodidactics in teaching historical and cultural tourism: organising of group project activities

Darya A. Shevlyakova, DSc in Cultural Studies, Professor, Chair of the Italian Language Department of the Faculty of Foreign Languages and Area Studies, Lomonosov Moscow State University.

Towards the use of digital humanities in teaching RFL: an annotated digital edition of "Between the dog and the wolf" by Sasha Sokolov

*Noemi Albanese, Ph.D. in Linguistics, Associate Professor, University of Rome Tor Vergata
Napolitano Martina, Ph.D. in Linguistics, Associate Professor, Department of the Russian Language, University of Trieste*

Advertising on French radio stations: sociolinguistic aspect

Ibrahim Ulfat Zakir oglu, CSc in Linguistics, Associate Professor, Head of the French Language Phonetics and Grammar Chair, Azerbaijan University of Languages

Irony in political discourse: linguistic analysis through the prism of French newspapers

Guliyev Imran Elkhan oglu, Lecturer, the French Language Phonetics and Grammar Chair, Azerbaijan University of Languages

Francophone literature of Maghreb: Kamel Daoud

Elena I. Boychuk, DSc in Linguistics, Associate Professor, Yaroslavl State Pedagogical University named after K.D. Ushinsky

Yuri P. Medvedev, Senior Lecturer, Yaroslavl State Pedagogical University named after K.D. Ushinsky

Functional and semantic analysis of periphrasis in French business discourse (as illustrated by the modern French print media materials)

Natalia V. Polyakova, CSc in Linguistics, Associate Professor, State University of Education

Veronika P. Shabanova, CSc in Linguistics, Associate Professor, State University of Education

Memory linguistic representation in the conceptual sphere of the Mexican national version of the Spanish language

Irina E. Brazhnikova, PhD Candidate, RUDN University

Olga S. Chesnokova, DSc in Linguistics, Professor, RUDN University

Use of numerical codes in spells (illustrated by the material of French and Russian languages and cultures)

Elena V. Krivenko, Senior Lecturer, Novosibirsk State Technical University, Novosibirsk State Pedagogical University

Phraseological units with a zoonym component in Russian and Italian linguistic cultures

Margarita E. Kaskova, CSc in Education, Associate Professor, RUDN University

Olga V. Demina, Senior Lecturer, CSc in Linguistics, RUDN University

Implementing the method of intercomprehension in professional foreign language teaching (within the framework of multilingual approach)

Liana N. Ozerova, Lecturer, E-Campus University, Como (Italy)

Strategies for teaching Italian at the Faculty of Linguistics (evidence from the RUDN University Institute of Hotel Business and Tourism)

Diana N. Brsoyan, holder of a Master's Degree, RUDN University

Margarita E. Kaskova, CSc in Education, Associate Professor, RUDN University

Some peculiarities of the Spanish language in the territory of the Mexican state of Oaxaca

Irina V. Smirnova, CSc in Linguistics, Associate Professor, RUDN University

Svetlana D. Clemente-Smirnova, PhD student, RUDN University

Sancta Mater experience as a way of cultural diplomacy

Selvitella Antonella, President of the International Italian-Russian Association "Sancta Mater"

Higher education and the language factor as a tool of Italy's "soft power"

Ravil R. Asmyatullin, CSc in Economics, Associate Professor, RUDN University, Plekhanov Russian University of Economics

Development of a personalised recommendation system for Italian language learners using Artificial Intelligence

Irina A. Orlova, CSc (technical sciences), teacher, Italian language school UniversItalia

Comparative analysis of the gender dimension in Switzerland and Italy university discourse

Maria S. Miretina, CSc in Linguistics, Associate Professor, St. Petersburg State University
Anna A. Zarubina, Lecturer, St. Petersburg State University

Developing foreign language competence in students under the modern conditions of language education digitalisation

Elena V. Panicheva, Senior Lecturer, RUDN University
Ivan A. Soldatov, Manager of the Centre for Educational Process Support, Graduate School of Business, National Research University Higher School of Economics (HSE)

10.00-15.30 (coffee-break 12.30-13.30)

Section 6 c

Topical Issues of Contemporary Applied Linguistics (Oriental Languages)

Room 240

<https://my.mts-link.ru/j/82165257/1888330165>

Chairperson: Vladimir A. Kurdyumov, DSc in Linguistics, Professor, Chair of the Chinese Language Department, Moscow City University (MCU)

Co-chairpersons: Stella A. Bykova, CSc in Linguistics, Associate Professor, Head of the Department of Japanese Philology, Institute of Asian and African Countries, Lomonosov Moscow State University;

Arjuna G. Ivanova, CSc in Linguistics, Associate Professor, RUDN University

Section Secretary: Leonid G. Abdrakhimov, assistant, RUDN University

Official style in Japanese

Stella A. Bykova, CSc in Linguistics, Associate Professor, Head of the Department of Japanese Philology, Institute of Asian and African Countries, Lomonosov Moscow State University

Practical methods of teaching the basics of business communication and business correspondence to Russian students studying Japanese at the National Research University Higher School of Economics (NIU HSE)

Anastasia V. Kudryashova, CSc in Linguistics, Associate Professor, Institute of Asian and African Countries, Lomonosov Moscow State University

The "Giri" concept as one of the key phenomena in the Japanese culture in the business communication framework

Maria A. Borodina, CSc in Linguistics, Associate Professor, Russian State Social University
Evgeniya R. Orlova, PhD student, RUDN University

On the cognitive component in teaching the Chinese language classifiers

Elizaveta A. Krasikova, CSc in Linguistics, Lecturer, Moscow State Linguistic University, RUDN University
Alexandra A. Shakhayeva, CSc in Linguistics, Associate Professor, Moscow State Linguistic University

Linguistic causes of discommunication in Russian-Chinese business communication

Wang Xiaolin, PhD student, RUDN University
Maria A. Borodina, CSc in Linguistics, Associate Professor, Russian State Social University

Manifestation of interlingual interference in Chinese speech of Russian-speaking students
Xu Vasily Sh., Senior Lecturer, St. Petersburg State University of Economics

Memoratives as linguocultural codes of the Russian city (in the aspect of linguo-methodology of RFL teaching)

Guo Xin, PhD student, St. Petersburg State University

Kira A. Shchukina, CSc in Linguistics, Associate Professor, St. Petersburg State University

Modern approach to the study of hieroglyphic writing. Mnemonics

Ksenia A. Babaniyazova, Lecturer, Moscow State Linguistic University

Construction expressing probability in the academic discourse of Chinese undergraduates and scholars: a sampling of sentences formulating a stance

Han Hao, Lecturer, RUDN University

Contextual and metaphorical meanings of the verb "to eat" in the Holy Quran

Jasim Muna Aref, PhD in Linguistics, Professor, Baghdad University, Iraq

Jasim Wasan Niseiff, Lecturer, Baghdad University, Iraq

Film discourse as a resource for creating a multimedia dictionary of Syriac dialect of Arabic language

Natalia V. Novospasskaya, DSc in Linguistics, Associate Professor, RUDN University

Haddad Aida, PhD student, RUDN University

10.00-15.30 (coffee-break 12.30-13.30)

Room 239

<https://my.mts-link.ru/j/82165257/332901050>

Section 7

New information technologies integration into the educational process

Chairperson: Alexey I. Gorozhanov, Doctor of Philology, Associate Professor, Professor of the German Language Grammar and History Department at the Faculty for German language, Laboratory for Fundamental and Applied Issues of Virtual Education, Moscow State Linguistic University

Co-chairperson: Viktoria V. Sibul, CSc in Linguistics, Associate Professor, RUDN University

Linguodidactic potential of a balanced corpus of texts (evidence from the English language materials)

Alexey I. Gorozhanov, Doctor of Philology, Associate Professor, Professor of the German Language Grammar and History Department at the Faculty for German language, Laboratory for Fundamental and Applied Issues of Virtual Education, Moscow State Linguistic University

Darya V. Stepanova, CSc in Linguistics, Associate Professor, Department of Theory and Practice of English Speech, Faculty of English, Minsk State Linguistic University (Belarus)

Issues of using modern approaches in teaching foreign languages

Tatyana A. Boldova, DSc in Education, Professor, Bauman Moscow State Technical University

Integrating Artificial Intelligence technologies in teaching a foreign language at a university: current state, prospects

Irina A. Semenkina, CSc in Psychology, Associate Professor, Moscow Polytechnic University
Tatyana A. Pavlova, Senior Lecturer, Sevastopol State University

Practice of using hybrid learning as a factor in increasing the involvement of students of preparatory courses in English and Bachelor's Degree Students

Elena V. Temnova, CSc in Linguistics, Associate Professor, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia
Olga O. Chertovskikh, CSc in Education, Associate Professor, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia

Analysis of the Fusion Brain neural network potential as a tool for visualizing training materials

Elizaveta G. Grishechko, CSc in Linguistics, Senior Lecturer, RUDN University

Using Artificial Intelligence in English language classes at a higher education institution

Yelena N. Polyudova, CSc in Education, Associate Professor, Russian University of Transport (RUT/MIIT)

Artificial Intelligence (AI) as a tool for individualising educational process

Maria V. Zhukova, CSc in Law, Associate Professor, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia

LMS Moodle gamification tools to organise microlearning

Evgenia V. Vorontsova, Senior Lecturer, Peter the Great St. Petersburg Polytechnic University
Mikhail A. Murashko, Master's degree student, Peter the Great Polytechnic University

Web-quests as an effective way of immersion in the language environment when studying a foreign language at a higher education institution

Gayane O. Petrosyan, CSc in Linguistics, Senior Lecturer, RUDN University

Higher education students' views on Artificial Intelligence: pros, concerns and potential issues

Galina A. Parshutina, CSc in Linguistics, Associate Professor, Moscow State Institute of International Relations (MGIMO University) of the Ministry of Foreign Affairs of Russia

Artificial Intelligence impact on foreign language learning

Sharma Gaurav, Senior Lecturer, Foreign Languages Department, Faculty of Economics, RUDN University

**15.30-16.00 Summing up Conference Results
Conference Room, Faculty of Economics**

15.30-16.00	Closing Remarks	Elena N. Malyuga, Academician of the Russian Academy of Natural Sciences, DSc in Linguistics, Professor, Head of Foreign Languages Department Faculty of Economics, RUDN University
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