



**RUDN UNIVERSITY  
FACULTY OF ECONOMICS  
DEPARTMENT OF FOREIGN LANGUAGES**

**supported by**

**University of Nottingham (UK), University College London (UK), University of Rome Tor Vergata (Italy), University of Granada (Spain), St.Cyril and St.Methodius University of Veliko Tarnovo (Bulgaria), University of Delhi (India), Rajasthan Technical University (India), Yerevan State University (Armenia), The French Institute, CampusFrance Information Centre, Cambridge University Press, Cambridge Assessment English, Macmillan Education, LanguageCert (UK), ICC – the International Language Association (Germany)**

## **Program of the IX International Research Conference**

**TOPICAL ISSUES OF LINGUISTICS  
AND TEACHING METHODS IN BUSINESS  
AND PROFESSIONAL COMMUNICATION**

**24-25 September 2020**

***Dedicated to the 20<sup>th</sup> anniversary of the Department of Foreign Languages  
at the Faculty of Economics***

**Moscow  
2020**

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Research Project No.20-012-20005*

## **Organising Committee**

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**Head of Foreign Languages Department  
Faculty of Economics, RUDN University,  
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**Emeritus Professor of Applied Linguistics,  
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**Professor of University College London (UK),  
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**DSc in Applied Linguistics, author of teaching  
course materials and resource books  
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*Tatiana A. Dmitrenko (Russia)*

**DSc in Linguistics, Professor, English  
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*Tamara B. Nazarova (Russia)*

**DSc in Culture Studies, Professor, Lomonosov  
Moscow State University, Cambridge  
University Press leading expert in teaching  
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*Lyudmila A. Gorodetskaya (Russia)*

**CSc in Linguistics, Associate Professor,  
Foreign Languages Department, Faculty of  
Economics, RUDN University**

*Natalya V. Polyakova (Russia)*

## CONFERENCE PROGRAMME

**24 September 2020**

| Time  | Topic  | Speaker   |
|---|--|---|
| <b>8.30 – 10.00 Registration of Participants</b>          |  |   |
| <b>10.00 – 12.45 Plenary Session 1<br/>Lecture Hall 3</b> |  |   |
| <b>10.00-<br/>10.10</b>                                   | <b>Opening Speech</b>  | <b>Andrey A. Kostin, First Vice Rector - Rector for Research, DSc in Medicine, Professor, Corresponding Member of the Russian Academy of Sciences</b>   |
| <b>10.10-<br/>10.20</b>                                   | <b>Welcome Speech</b>  | <b>Yuri N. Moseikin (Russia)<br/>Dean of the Faculty of Economics<br/>RUDN University<br/>DSc in Economics, Professor</b>   |
| <b>10.20-<br/>10.25</b>                                   | <b>Welcome Speech</b>  | <b>Elena N. Malyuga (Russia)<br/>Chairperson of the Organising Committee<br/>Head of Foreign Languages Department<br/>Faculty of Economics<br/>RUDN University<br/>Academician of the Russian Academy<br/>of Natural Sciences<br/>DSc in Linguistics, Professor</b> |
| <b>10.25-<br/>10.55</b>                                   | <b>“Teaching Business English (TBE) and business fiction: from methodology to the authentic material and beyond”</b>                           | <b>Tamara B. Nazarova (Russia)<br/>DSc in Linguistics, Professor<br/>English Linguistics Department<br/>Faculty of Philology<br/>Lomonosov Moscow State University</b>  |
| <b>10.55-<br/>11.25</b>                                   | <b>“Implementation of the language compensatory function in the modern Internet communication”</b>   | <b>Maria V. Ivanova (Russia), DSc in Linguistics, Professor, Academician of the Russian Academy of Natural Sciences, Dean of the intramural faculty, Maxim Gorky Literature Institute</b>   |
| <b>11.25-<br/>11.55</b>                                   | <b>“Should We be Afraid of a Simplification of French as a Business Language? The Point of View of the Latest Developments in Linguistics”</b> | <b>David Krašovec (France)<br/>DSc in Culturology, Associate Professor at the Russian Presidential Academy of National Economy and Public Administration and the International Institute of Public Administration and Management</b>                                |
| <b>12.00 – 12.40 Coffee Break</b>                         |  |   |

| <b>12.40 – 14.15 Plenary Session 2</b> |   |  |
|--|---|--|
| <b>12.40-13.25</b>                     | <b>“Whose Business is it Anyway? Corpus Perspectives on Business English”</b> | <b>Michael McCarthy (UK)</b><br>Emeritus Professor of Applied Linguistics, University of Nottingham, one of the founders of corpus-based linguistics                       |
| <b>13.25-13.55</b>                     | <b>“Language, Culture and Pedagogy: the Interface”</b>                        | <b>Wayne Rimmer (UK)</b><br>DSc in Applied Linguistics, author of teaching course materials and resource books published by Cambridge University Press                     |
| <b>13.55-14.15</b>                     | <b>“Culture in International Business – Ripe for Review”</b>                  | <b>Barry Tomalin (UK)</b><br>Professor of University College London (UK), co-editor of the Training Language and Culture magazine, author of textbooks on Business English |

**SEMINARS HELD BY RUSSIAN AND INTERNATIONAL RESEARCHERS,  
AUTHORS OF TEACHING COURSES ON BUSINESS  
AND PROFESSIONAL COMMUNICATION**

**14.30-15.10 Seminar**

**“PAST, PRESENT AND FUTURE OF AUTOMATED  
LANGUAGE ASSESSMENT”**

*Host: Anna V. Gorizontova (Russia)*  
*CSc in History, Business development Manager, LanguageCert (UK)*  
*Language.Prosveschenie Ltd*  
*Assistant General Manager*

**Lecture Hall 3**

**14.30-15.10 Workshop**

**«LEARNING ORIENTED ASSESSMENT AND TEACHING  
FLIPPED CLASSES»**

*Host: Prof Hisham AlSaghbini (Great Britain), Assessment Services Specialist  
for Cambridge Assessment English*

**ZOOM**

**15.15-16.00 Workshop**

**“ESP IN THE RUSSIAN CONTEXT: FUTURE-READY LEARNING AND TEACHING”**

*Host: Yulia V. Skugarova (Russia), CSc in Linguistics, Associate Professor,  
Head of Cambridge University Press Russia*

**ZOOM**

**14.30-15.15 Workshop**

**“NEW INFORMATION TECHNOLOGIES IN TEACHING FOREIGN LANGUAGES”**

*Host: Bolivar Villarreal (Ecuador), CSc in Economics, Associate Professor in the Department  
of Language Training in the Public Administration, Russian Academy of National Economy  
and Public Administration under the President of the Russian Federation*

**ZOOM**

**15.20-16.00 Seminar**

**“DIPLOMAS AND TESTS IN FRENCH - THE FIRST STEP TO ENTER FRENCH  
UNIVERSITIES”**

*Host: Julia Beglova, Assistant of Information Center for Higher Education  
in France CampusFrance, French Institute in Moscow*

**ZOOM**

**25 September 2020**

**9.30-10.30**

**Registration of Participants**

**10.30-12.00**

**Panel Discussion**

**TOPICAL TRENDS OF PROFESSIONAL COMMUNICATION,  
PROFESSIONAL TRANSLATION AND PROFESSION-ORIENTED  
TRAINING**

*Host: Elena N. Malyuga, Academician of the Russian Academy of Natural Sciences,  
DSc in Linguistics, Professor, Head of Foreign Languages Department,  
Faculty of Economics, RUDN University*

**Speakers:**

*Elena N. Malyuga, Academician of the Russian Academy of Natural Sciences,  
DSc in Linguistics, Professor, Head of Foreign Languages Department,  
Faculty of Economics, RUDN University*

*Ponomarenko Evgeniya Vitalyevna, Academician of the Russian Academy of Natural Sciences,  
DSc in Linguistics, Professor, English Language Department No.4, Moscow State Institute  
of International Relations (University) of the Ministry of Foreign Affairs of the Russian  
Federation (MGIMO University)*

*Tatiana A. Dmitrenko, Academician of International Teacher Training Academy of Science,  
DSc in Education, Professor, Professor, Methodology of Foreign Languages Department,  
Institute of Foreign languages, Moscow Pedagogical State University (MPGU)*

*Alexander V. Litvinov, CSc in Education, Associate Professor, Department of Foreign Languages,  
Faculty of Economics, RUDN University;*

*Viktoria V. Sibul, CSc in Linguistics, Associate Professor, Department of Foreign Languages,  
Faculty of Economics, RUDN University*

**Faculty of Economics, Conference Room**

**SECTIONS**

**10.30-15.30**

**SECTION 1**

**Topical Issues of Teaching Foreign Language of Business Communication**

**Chairperson:** *Tamara B. Nazarova, DSc in Linguistics, Professor, Department of English Linguistics, Faculty of Philology, Lomonosov Moscow State University*

**Co-chairperson:** *Alexander V. Litvinov, CSc in Education, Associate Professor, Department of Foreign Languages, Faculty of Economics, RUDN University*

**“Neology in business English vocabulary: semantics and system links”**

*Tamara B. Nazarova, DSc in Linguistics, Professor, Department of English Linguistics, Faculty of Philology, Lomonosov Moscow State University*

**“Poliaspectuality of the concept-centred approach in foreign-language professional discourse teaching”**

*Olga V. Kulikova, DSc in Linguistics, MGIMO University*

**“The Dictionary of the Pacific Alliance Illustrious Personalities” in the linguacultural paradigm of lexicography and teaching Spanish as a foreign language”**

*Olga S. Chesnokova, DSc in Linguistics, Professor, RUDN University; Marija Radović (Serbia), CSc in Linguistics, Assistant Lecturer, RUDN University*

**“Student-centred approach in teaching a foreign language for professional purposes”**

*Lyudmila S. Chikileva, DSc in Linguistics, Professor, Department of English Language and Professional Communication, Financial University under the Government of the Russian Federation*

**“Text communicative efficiency as a parameter of learning material selection”**

*Svetlana N. Ledeneva, CSc in Linguistics, Associate Professor, English Language Department No.4, Moscow State Institute of International Relations (University) of the Ministry of Foreign Affairs of the Russian Federation (MGIMO University)*

**“Promoting FL university teachers’ excellence in EIEE”**

*Alexander V. Litvinov, CSc in Education, Associate Professor, Department of Foreign Languages, Faculty of Economics, RUDN University; Oksana E. Chernova, CSc in Education, Associate Professor, RUDN University*

**“A themed role-play as a means of achieving learning outcomes in a L2 business communication course”**

*Marina V. Bocharova, CSc in Linguistics, Associate Professor, Voronezh State University*

**“Developing students’ skills of critical analysis and critical evaluation of scientific texts in a non-linguistic university”**

*Maria M. Isupova, CSc in Linguistics, Diplomatic Academy of Russia’s Foreign Ministry*

**“Methods of cognitive conflict management during transfer of the image of Russia in German language media texts”**

*Valeriya S. Nechayeva, CSc in Linguistics, Associate Professor, Moscow state Linguistic University*

**“Grammatical correctness of speech as a problem of teaching language for special purposes”**

*Anna Yu. Shirokikh, CSc in Linguistics, Associate Professor, Language Training Department, Financial University under the Government of the Russian Federation*

**“From ‘shutdown’ to ‘swoosh’: the linguistic fallout of coronavirus crisis in economic discourse”**

*Valentina V. Kucheriavenko, Assistant Lecturer, Peoples’ Friendship University of Russia; Olga S. Beletskaya, Assistant Lecturer, Peoples’ Friendship University of Russia*

**“Development of socio-cultural skills for business communication in English for higher school students (using the example of the HSE Saint Petersburg)”**

*Elena Yu. Raigorodskaya, tutor, teacher, Higher School of Economics (St. Petersburg)*

*Room 327/ZOOM*

**10.30-15.30**

**SECTION 2**

**Modern Trends of Profession-Oriented Foreign Language Teaching**

**Chairperson:** *Tatiana A. Dmitrenko, Academician of International Teacher Training Academy of Science, DSc in Education, Professor, Professor, Methodology of Foreign Languages Department, Institute of Foreign languages, Moscow Pedagogical State University (MPGU);*

**Co-chairperson:** *Svetlana A. Burikova, CSc in Linguistics, Associate Professor, Department of Foreign Languages, Faculty of Economics, RUDN University*



**“Teaching English in India as a Foreign Language”**

*Akhauri Nitish kumar (India), Guest Lecturer, University of Delhi*

**“Practicing numbers in ELT”**

*David Connolly (UK), Senior Lecturer, Peoples’ Friendship University of Russia*

**“Optimal linguistic means and methodological technologies of efficient development of business English language taking into account features of modern business”**

*Vladimir V. Vorobyov, Head of the Russian Language Department of the Faculty of Law, DSc in Linguistics, Professor, RUDN University; Angela S. Voskovskaya, CSc in Education, Associate Professor, Financial University under the Government of the Russian Federation*

**“Profession oriented training of future specialists in the field of intercultural contacts”**

*Tatiana A. Dmitrenko, Academician of International Teacher Training Academy of Science, DSc in Education, Professor, Professor, Methodology of Foreign Languages Department, Institute of Foreign languages, Moscow Pedagogical State University (MPGU)*

**“Studying of official communication on the first part of foreign language education in linguistic sphere's condition”**

*Vera N. Levina, DSc in Linguistics, Associate Professor, RUDN University*

**“Innovative educational technologies in the teaching of writing in the classroom for the Russian language as a foreign language”**

*Larisa V. Ukhova, DSc in Linguistics, Yaroslavl State Pedagogical University named after K.D. Ushinsky*

**“New look at teaching foreign languages through Cambridge life competencies framework (CLCF)”**

*Liudmila A. Gorodetskaya, DSc in Culture Studies, Professor, Lomonosov Moscow State University, Cambridge University Press leading expert in teaching methodology*

**“Culturology-oriented approach as a component of foreign language teaching motivation of economic and business specialties students”**

*Vanda S. Arutyunian, CSc in Linguistics, Associate Professor, Financial University under the Government of the Russian Federation*

**“Developing students’ intercultural awareness and skills”**

*Svetlana A. Burikova, CSc in Linguistics, Associate Professor, Department of Foreign Languages, Faculty of Economics, RUDN University*

**“Learning styles and teaching methods”**

*Svetlana V. Dmitrichenkova, CSc in Education, Associate Professor, RUDN University; Elena A. Dolzhich, CSc in Linguistics, Associate Professor, RUDN University*

**“Implementation of students’ project activity based on the use of electronic educational platform resources”**

*Zoya N. Ignashina, Senior Lecturer, Financial University under the Government of the Russian Federation; Evgeniya A. Popova, CSc in Linguistics, Associate Professor, Moscow State Linguistic University*

**“ESP textbook design, implementation, and evaluation”**

*Natalia N. Nikolaeva, CSc in Linguistics, Associate Professor, Bauman Moscow State Technical University; Nailya S. Nuriyeva, CSc in Education, Associate Professor, Bauman Moscow State Technical University*

**“Motivation of non-linguistic university students for foreign languages learning”**

*Nailya S. Nuriyeva, CSc in Education, Associate Professor, Bauman Moscow State Technical University; Natalia N. Nikolaeva, CSc in Linguistics, Associate Professor, Bauman Moscow State Technical University*

**“Professionally oriented foreign language: interdisciplinary teaching”**

*Tatiana N. Omelyanenko, CSc in Linguistics, Associate Professor, Financial University under the Government of the Russian Federation*

**“Use of audio texts of scientific and technical content at seminars on the English language of professional communication”**

*Elena I. Polyakova, CSc in Linguistics, Associate Professor, Department of Foreign Languages, National Research Nuclear University MEPhI (Moscow Engineering Physics Institute)*

**“Integration of IT technologies and lexical approach in teaching ESP to students in the field of economics”**

*Svetlana Yu. Rubtsova, CSc in Linguistics, Associate Professor, St. Petersburg State University; Tatiana Ye. Dobrova, CSc in Linguistics, Associate Professor, St. Petersburg State University; Julia V. Gazetdinova, Lecturer, St. Petersburg State University*

**“Analysis of the students’ perception of the blended learning approach in the course of “English for special purposes””**

*Irina A. Semyonkina, CSc in Psychology, Associate Professor, Department of Linguodidactics and Foreign Philology, Sevastopol State University*

**“Optimizing the foreign language teaching and learning process at university through using the Quizlet online service”**

*Natalia A. Yeranova, Senior Lecturer, Department of Foreign Languages, Faculty of Economics, RUDN University*

**“Teaching English: increasing learning motivation”**

*Elena Yu. Kartseva, CSc in History, Associate Professor, RUDN University; Daria V. Tavberidze, CSc in Philosophy, Associate Professor, RUDN University*

**“Modular learning as a complex video-, audio- and written texts in the process of forming socio-cultural competence in students of non-philological universities”**

*Viktoria N. Lukovtseva, Senior Lecturer, RUDN University*

**“Microeducation as a modern pedagogical technology”**

*Alexandra P. Marinskaya, Senior Lecturer, Department of Foreign and Russian Languages, St. Petersburg State University of Telecommunications named after Prof. Bonch-Bruевич*

**“The communicative aspect of teaching a professional foreign language from the modern linguodidactics’ point of view”**

*Elena V. Panicheva, Senior Lecturer, Department of Foreign Languages, Faculty of Economics, RUDN University*

**“English language teaching methodologies in the scientific sphere: engineering sciences”**

*Francesco Rubini (Italy), Lecturer, Peoples’ Friendship University of Russia*

*Room 330/ZOOM*

10.30-15.30

SECTION 3

Strategies Used in Teaching Profession-Oriented Translation  
in a Non-Linguistic University

**Chairperson: Dmitry A. Romanov, DSc in Linguistics, Professor,  
Tula State Lev Tolstoy Pedagogical University;**

**Co-chairperson: Viktoria V. Sibul, CSc in Linguistics, Associate Professor,  
RUDN University**

**“Formation of the digital competence of the translator”**

*Natalia N. Gavrilenko, DSc in Education, Professor, RUDN University*

**“Didactic training methods of legal translators (Russian - English languages)”**

*Dmitry A. Romanov, DSc in Linguistics, Professor,  
Tula State Lev Tolstoy Pedagogical University;*

*Maria M. Davydova, CSc in Linguistics, Associate Professor,  
Tula State Lev Tolstoy Pedagogical University*

**“The Role of Peer Review in Developing Academic Language Skills”**

*Alex Krouglov, Honorary Professor of London Metropolitan University (UK),  
lead researcher of Rezekne Academy of Technologies (Latvia), Associate Professor  
at University College London (UK)*

**“Globalisation and challenges of teaching translation for non-linguistic students”**

*Elena E. Aksenova, CSc in Education, Senior Lecturer,  
Moscow Technological University (MIREA)*

**“Translation competence in a multilingual class: approaches”**

*Oksana G. Anossova, CSc in Linguistics, Associate Professor, RUDN University*

**“Representation of “war” concept in 1940 speech of W. Churchill  
and its Russian translations. Cognitive aspects of translation”**

*Yulia E. Znak, CSc in Linguistics, Associate Professor, Moscow State Institute  
of International Relations (University) of the Ministry of Foreign Affairs  
of the Russian Federation (MGIMO University)*

**“Translation peculiarities of ergonyms in mass media texts”**

*Margarita Ye. Kaskova, CSc in Education, Associate Professor, RUDN University;  
Olga V. Ustinova, CSc in Linguistics, Senior Lecturer, RUDN University*

**“Specifics in interpretation of color names in English-language texts”**

*Elena V. Mishenkina, CSc in Linguistics, Associate Professor,  
Yaroslavl State University named after K.D. Ushinsky*

**“Topical issues of machine translation of specialised texts”**

*Viktoria V. Sibul, CSc in Linguistics, Associate Professor, RUDN University*

**“Concept as a mean of forming a professional linguistic picture of the world in teaching  
translation in the field of professional communication”**

*Irina V. Telezhko, CSc in Education, Senior Lecturer, Department of Foreign Languages,  
Academy of Engineering, RUDN University*

**“The main difficulties in translating English legal terms”**

*Tatiana V. Uskova, CSc in Linguistics, Associate Professor,  
Moscow State Linguistic University*

**“Grammar rhythm figures in literary prose (a case study of S. Thomas ‘POPCO’)”**

*Elena V. Shlyakhtina, CSc in Linguistics, Associate Professor,  
Yaroslavl State Pedagogical University named after K.D. Ushinsky*

*Room 321/ZOOM*

**10.30-15.30**

**SECTION 4**

**Intercultural Communication in the Context of Language of Business Communication**

**Chairperson: Darya A. Shevljakova, DSc in Cultural Studies, Professor,  
Head of Department of Italian Language, Faculty of Foreign Languages  
and Regional Studies, Lomonosov Moscow State University**

**Co-chairperson: Viktoria V. Vetrinskaya, CSc in Education, Associate Professor,  
Department of Foreign Languages, Faculty of Economics, RUDN University**

**“Intercultural Communication in Organizations of a Global World:  
An Indo-Russian Perspective”**

*Parul Tyagi (India), Doctor of Sciences, Rajasthan Technical University*

**“Learning of foreign languages and intercultural business communication competences:  
A strategic behavior”**

*Alhassan Tijani Forgor (Republic of Ghana), Ph.D. student, RUDN University*

**“Sociolinguistic characteristics of corporate communication”**

*Rita Feygina (Latvia), master student, RUDN University*

**“Paremiological space in terms of relevance / archaic descriptions of the linguistic culture”**

*Olga A. Dmitrieva, DSc in Linguistics, Professor,  
Volgograd State Socio-Pedagogical University;  
Natalia A. Vanyushina, CSc in Linguistics, Associate Professor,  
Pushkin State Russian Language Institute*

**“Discursive melioration strategy in the language modeling of the image of Russia  
and its leader (based on Ibero-American media)”**

*Natalia G. Med, DSc in Linguistics, St. Petersburg State University*

**“Imagology and formation of the image of Russia in foreign media”**

*Lilia V. Moiseenko, DSc in Linguistics, Associate Professor,  
Head of the Department of Linguistics and Professional Communication in the Field of Law,  
Moscow State Linguistic University*

**“Cross-cultural factor and linguistic means for creating an image of the product in Thailand advertisement for Russian-speaking tourists”**

*Dmitry S. Sknarev, DSc in Linguistics, Professor, RUDN University*

**“The problem of recognition of verbal manipulation in articles, revealing the image of Russia (on the material of Ibero-American media)”**

*Olga K. Voiku, CSc in Education, Associate Professor, St. Petersburg State University*

**“Idiomatic expressions as a means to form socio-cultural competence”**

*Viktoria V. Vetrinskaya, CSc in Education, Associate Professor,  
Department of Foreign Languages, Faculty of Economics, RUDN University*

**“Comparative analysis of representation of the coronavirus and Ebola media image in discourse and cognition”**

*Oleg I. Kalinin, CSc in Linguistics, Doctoral candidate, Military University  
of the Russian Defense Ministry*

**“Mutual understanding of the parts of the communicative act of different national cultures in intercultural communication”**

*Evdokia I. Lobanova, CSc in Sociology, Associate Professor,  
Plekhanov Russian University of Economics*

**“Peculiarities of the linguistic building the image of Russia in modern newspaper discourse of Portugal and Brazil”**

*Elena S. Nikolayeva, CSc in Linguistics, Associate Professor, St. Petersburg State University*

**“Cross-cultural communication within the corporate culture of MNC’S”**

*Tamara N. Persikova, CSc in Culture Studies, Associate Professor,  
The Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation*

**“Category of modal value of probability in the French language (on the material of texts of business media)”**

*Natalia V. Polyakova, CSc in Linguistics, Associate Professor,  
Foreign Languages Department, Faculty of Economics, RUDN University;  
Merdzhena Gurbanova (Turkmenistan), master student, RUDN University*

**“The modern image of Russia in the media of Iberoamerica: key styling tools”**

*Kseniya V. Yakushkina, CSc in Linguistics, Senior Lecturer, St. Petersburg State University*

**“Background knowledge as the foundation for effective intercultural written communication in the sphere of law”**

*Evgeniya V. Dumina, Senior Lecturer, Moscow State Pedagogical University*

**“Business and cultural communications in the teaching Italian language for business communication”**

*Liana N. Ozerova, Ph.D. student, Moscow State Pedagogical University*

**“Lingua-cultural approach to study of collocations in New Zealand economic discourse”**

*Elena I. Madinyan (Ukraine), master student, RUDN University;  
Anastasia E. Dolnitskaya, master student, RUDN University*

*Room 419/ZOOM*

10.30-15.30

SECTION 5

Topical Issues of Modern Applied Linguistics (German Languages)

**Chairperson:** *Ponomarenko Evgeniya Vitalyevna, Academician of the Russian Academy of Natural Sciences, DSc in Linguistics, Professor, English Language Department No.4, Moscow State Institute of International Relations (University) of the Ministry of Foreign Affairs of the Russian Federation (MGIMO University)*

**Co-chairperson:** *Abrahamyan Samvel Abramovich (Armenia), Dean of the Faculty of Romance-Germanic Philology, CSc in Historical Sciences, Professor, Yerevan State University*

**“Linguo-pragmatic aspect of persuasive influence in English-language political discourse”**  
*Abrahamyan Samvel Abramovich (Armenia), Dean of the Faculty of Romance-Germanic Philology, CSc in Historical Sciences, Professor, Yerevan State University*

**“Speech behaviour in election campaign discourse as regarded from the viewpoint of political discourse and critical discourse analysis (based on speech portrait of Dmitry Medvedev)”**

*Jerôme Baghana, DSc in Linguistics, Professor, Belgorod National Research University;*  
*Emilia A. Bocharova, CSc in Linguistics, Associate Professor, Belgorod National Research University;*  
*Igor V. Chekulai, DSc in Linguistics, Professor, Belgorod National Research University;*  
*Vladislav A. Kuchmistyy, CSc in Linguistics, Belgorod National Research University;*  
*Olga N. Prokhorova, DSc in Linguistics, Professor, Belgorod National Research University.*

**“The empowerment of non-white women in media discourse”**

*Alexander B. Bushev, DSc in Linguistics, Professor, Tver State University*

**“Influence of Internet space on intercultural and business communication (on the material of the election campaigns of D. Trump and K. Sobchak)”**

*Veronika V. Katermina, DSc in Linguistics, Professor, Kuban State University;*  
*Boris G. Vulfovich, Ph.D. student, Kuban State University*

**“GLM project as a source of English up-to-date learning material”**

*Evgeniya V. Ponomarenko, DSc in Linguistics, Professor, Academician of the Russian Academy of Natural Sciences, English Language department No.4, MGIMO University;*  
*Antonina A. Kharkovskaya, CSc in Linguistics, Professor, Samara National Research University named after academician S.P. Korolev*

**“The strategy of integrity and its linguistic expression in American political discourse”**

*Alevtina N. Morozova, Head of the Department of English Language and Methods of Teaching Foreign Languages, DSc in Linguistics, Professor, Samara State Social and Pedagogical University*

**“Tolerance/intolerance on social media pages dedicated to MMA”**

*Viktoria I. Tarmaeva, DSc in Linguistics, Professor, Siberian Federal University;*  
*Valentin S. Narchuk, PhD student, SFU, "My Life is MMA" website administrator on VK.com*

**“Suggestive figures in oral forms of media texts”**

*Natalia N. Vasilkova, CSc in Linguistics, Associate Professor, Lomonosov Moscow State University*

**“Rhythm analysis of original and translated texts based on ProseRhythmDetector tool: case study of I. Murdoch’s «The Black Prince» and its Russian translation”**

*Inna A. Vorontsova, CSc in Linguistics, Associate Professor,  
Yaroslavl State Pedagogical University named after K.D. Ushinsky*

**“Genre hybrids as manifestation of language creativity in modern American microfiction”**

*Kseniya V. Golubina, CSc in Linguistics, Associate Professor, Moscow State Linguistic University*

**“Youth slang in social networks (a case study of Spanish language)”**

*Svetlana V. Dmitrichenkova, CSc in Linguistics, Associate Professor, RUDN University;  
Elena A. Dolzhich, CSc in Linguistics, Associate Professor, RUDN University;  
Y. Sanchez Pozuelo (Cuba), Lecturer, RUDN University*

**“Time perception in Japanese and Russian society: on the example of students”**

*Ekaterina V. Zabelina, Csc in Psychology, Associate Professor, Chelyabinsk State University*

**“Emotive aspect of the sustainable development discourse”**

*Svetlana L. Kliminskaya, CSc in Linguistics, Associate Professor, MGIMO University*

**“Childhood-related paradigm in different types of discourse”**

*Ludmila V. Kuznetsova, CSc in Linguistics,  
Samara National Research University named after academician S.P. Korolev;  
Yulia V. Vedeneva, CSc in Linguistics, Associate Professor,  
Samara National Research University named after academician S.P. Korolev*

**“Linguopragmatic issues of figurative language use in economic texts”**

*Elena V. Monakhova, CSc in Linguistics, Associate Professor, Moscow City University,  
RUDN University*

**“Functional and pragmatic specifics of corporate terminology”**

*Svetlana N. Orlova, CSc in Linguistics, Associate Professor, Department of Foreign Languages,  
Faculty of Economics, RUDN University*

**“The role of functional analysis in teaching English to students majoring in Economics”**

*Alexandra V. Radyuk, CSc in Linguistics, Associate Professor, Department of Foreign Languages,  
Faculty of Economics, RUDN University*

**“Linguistic means of economy in the English mass media medical discourse”**

*Liudmila A. Samboruk, Ph.D. student,  
Samara National Research University named after academician S.P. Korolev;  
Anastasiya A. Golubykh, Ph.D. student,  
Samara National Research University named after academician S.P. Korolev*

**“Modes and types of linguistic transformations within negative evaluative framework”**

*Yulia S. Starostina, CSc in Linguistics, Associate Professor,  
Samara National Research University named after academician S.P. Korolev*

**“Borrowed terminology in business discourse and text: the problem of synonymy”**

*Tatiana I. Surikova, CSc in Linguistics, Associate Professor,  
M.V. Lomonosov Moscow State University*

**“Linguo-culturological research of the English proverbs in gender aspect”**

*Dzhamilya M. Khuchbarova, CSc in Linguistics, Senior Lecturer,  
The Peter the Great Military Academy of the Strategic Missile Forces;  
Alla G. Sokolova, CSc in Engineering, Associate Professor,  
Moscow State University of Civil Engineering (MGSU) National Research University*

**“Semantics and pragmatics of conflict-related lexis in English news items concerning Russia”**

*Evgeniya O. Sheveleva, CSc in Linguistics, Moscow State Linguistic University*

**“Contemporary research on British writers’ idiolect”**

*Olga V. Belyayeva, Assistant Lecturer, Translation Theory and Practice Department,  
Yaroslavl State Pedagogical University named after K.D. Ushinsky*

**“Language transfer in writing of Finnish learners of English”**

*Kogotkova Serafima Sergeevna, Senior Lecturer, Department of Foreign Languages,  
Faculty of Economics, RUDN University*

**“Terminology in space sciences”**

*Francesco Rubini (Italy), Lecturer, RUDN University*

**“Linguosemiotic analysis of Spanish animal riddles”**

*Ekaterina S. Medvedeva, Ph.D. student, RUDN University*

**“Phenomenon of female solidarity in modern web-space”**

*Maria A. Shkineva, RUDN University; Ekaterina D. Kalinnikova, RUDN University;  
Anna S. Borisova, CSc in Linguistics, Associate Professor, RUDN University*

*Zoom 438/ZOOM*

**10.30-15.30**

**SECTION 6**

**Topical Issues of Modern Linguistics**

**Chairperson:** *Tamara G. Borgoiakova, DSc in Linguistics, Professor,  
Director of Institute of Humanitarian Research and Sayan-Altai Turkological Studies,  
Katanov Khakass State University*

**Co-chairperson:** *Arjuna G. Ivanova, CSc in Linguistics, Associate Professor,  
RUDN University*

**“Linguistic Rights of Indigenous Peoples”**

*Mohammed Sanka (Bulgaria), CSc., St. Cyril and St. Methodius University of Veliko Tarnovo  
(Bulgaria)*

**“English in translated lexicographic practice of minority languages”**

*Tamara G. Borgoiakova, DSc in Linguistics, Professor, Director of Institute of Humanitarian  
Research and Sayan-Altai Turkological Studies, Katanov Khakass State University*



**“Multilayeredness of prosaic text: polyphony vs homophony”**

*Elena I. Boychuk, DSc in Linguistics, Associate Professor,  
Yaroslavl State Pedagogical University named after K.D. Ushinsky*

**“Power and proper name in nomadism: cognitive aspect”**

*Raisa G. Zhamsaranova, DSc in Linguistics, Professor, Transbaikal State University*

**“Linguistic explications of the Russian politics “code” (based in the Decoder.org platform)**

*Vera A. Mytiagina, DSc in Linguistics, Professor, Volgograd State University*

**“Mythological vocabulary of the Altai language in the modern conditions of cross-cultural communication”**

*Nadezhda R. Oynotkinova, leading research expert of the Department of Siberian Folklore,  
DSc in Linguistics, Institute of Philology of the Siberian Branch of the RAS*

**“Verbal changes at different stages of functional and functional-semantic modalation: interdisciplinary approach and indexing method”**

*Viktor V. Shigurov, Head of Russian Language Department, DSc in Linguistics, Professor,  
National Research Ogarev Mordovia State University*

**“The transliteration of the old Mmongolian names: lingual-didactic aspect”**

*Zamira D. Bardakhanova, CSc in Linguistics, Associate Professor, Transbaikal State University*

**“The impact of official business style on Russian media news Internet discourse”**

*Natalya I. Klushina, DSc in Linguistics, Professor, M.V. Lomonosov Moscow State University*

**“Folk signs across cultures: Russian, English, and French linguocultural traditions”**

*Liudmila B. Boyko, CSc in Linguistics, Associate Professor, I. Kant Baltic Federal University*

**“On the issue of term studies in the field of atomic energy in the Chinese language”**

*Arjuna G. Ivanova, CSc in Linguistics, Associate Professor, RUDN University;  
Irina V. Smirnova, CSc in Linguistics, Associate Professor, Department of Foreign Languages,  
Faculty of Economics, RUDN University*

**“Comprehensive analysis of single-component terms of international humanitarian law (on the material of English and Russian languages)”**

*Nadezhda Yu. Ilyina, CSc in Linguistics, Associate Professor, RUDN University;  
Anahit G. Davtyan, Ph.D. student, RUDN University*

**“Historical Aspect of Canadian Regional Toponymic Nominations”**

*Anna Yu. Ilyina, CSc in Linguistics, Associate Professor, RUDN University;  
Milana Ye. Kupriyanova, CSc in Linguistics, Associate Professor, RUDN University*

**“Loanwords in Internet communication”**

*Larisa T. Kasperova, CSc in Education, Associate Professor, Lomonosov Moscow State University*

**“Lexical features of the Spanish language in the Mexican State of Oaxaca”**

*Irina V. Smirnova, CSc in Linguistics, Associate Professor, Department of Foreign Languages,  
Faculty of Economics, RUDN University*

**“Psychological support of an interlocutor in the French dialogue discourse: techniques of its verbalization”**

*Natalia V. Polyakova, CSc in Linguistics, Associate Professor, Moscow Region State University;  
Nina A. Skitina, CSc in Linguistics, Associate Professor,  
Department of Theory and Practice of English Language, Moscow State Regional University*

**“Creative potential of multimedia history”**

*Nadezhda V. Smirnova, CSc in Linguistics, Associate Professor,  
Lomonosov Moscow State University*

**“Authorial terms as part of English sociological terminology”**

*Tatiana A. Maykova, Senior Lecturer, RUDN University*

*Zoom 421/ZOOM*

**10.30-15.30**

**SECTION 7**

**Topical Issues of Modern Teaching Methods**

**Chairperson: Gennady I. Berestnev, DSc in Linguistics, Professor,  
I. Kant Baltic Federal University;**

**Co-chairperson: Svetlana N. Popova, CSc in Linguistics, Associate Professor, RUDN University**

**“Vocabulary training in the practice of teaching RFL”**

*Noemi Albanese (Italy), CSc in Linguistics, Associate Professor, University of Rome Tor Vergata*

**“Common methods and approaches to teaching foreign languages”**

*Guarav Sharma (India), Assistant Lecturer, RUDN University*

**“The phenomenon of synchronicity as a means to increase motivation  
in foreign language learning”**

*Gennady I. Berestnev, DSc in Linguistics, Professor, I. Kant Baltic Federal University*

**“Functional-semantic field as a method of building active lexicology”**

*Vladimir N. Denisenko, DSc in Linguistics, Professor, RUDN University*

**“New linguodidactic challenges in teaching professionally oriented English as referred  
to PR-education”**

*Alla P. Minyar-Beloruicheva, DSc in Linguistics, Professor, Lomonosov Moscow State University;*

*Polina I. Sergiyenko, CSc in Linguistics, Lecturer, Lomonosov Moscow State University;*

*Elizaveta A. Vishnyakova, CSc in Linguistics, Associate Professor,*

*Leo Tolstoy Tula State Pedagogical University;*

*Olga D. Vishnyakova, DSc in Linguistics, Professor, Lomonosov Moscow State University*

**“The basic principles of anthropological linguodidactics in organizing professionally oriented  
foreign language study material”**

*Liudmila P. Muhammad, DSc in Linguistics, Professor, Moscow State Linguistic University,  
RUDN University*

**“Our language and foreign languages (based on the materials of "The Hardworking Bee"  
by A.P. Sumarokov, 1759)**

*Andrey V. Rastyagayev, DSc in Linguistics, Professor, Samara branch of Moscow City University;*

*Yulia V. Slozhenikina, DSc in Linguistics, Professor, Samara branch of Moscow City University*

**“Linguoculturological approach to teaching Russian as a foreign language to students with disabilities”**

*Viktor M. Shaklein, DSc in Linguistics, Professor,  
Head of the Russian Language and Teaching Methodology Department, RUDN University;  
Rafael G. Tirado, Professor of Slavonic Philology Department, University of Granada (Spain);  
Svetlana S. Mikova, CSc in Linguistics, Associate Professor of the Russian Language  
and Teaching Methodology Department, RUDN University*

**“When words speak as loud as actions: How pragmatic and axiological linguistic modeling of FLT content shapes students’ professional identity”**

*Alexander Y. Bagiyan, CSc in Linguistics, Associate Professor, Pyatigorsk State University*

**“Challenges in teaching listening at the digital age”**

*Inna V. Borisova, CSc in Education, Associate Professor,  
Financial University under the Government of the Russian Federation;  
Natalya N. Balabas, CSc in Linguistics, Associate Professor, Head of Foreign Languages  
Department, Moscow University for Industry and Finance “Synergy”, RUDN University*

**“Experience in application of “Flipped Class” method in the period of distance learning”**

*Tatiana A. Vavichkina, CSc in Linguistics, Associate Professor, RUDN University;  
Yulia E. Vlasova, CSc in Linguistics, Associate Professor, RUDN University;  
Elena A. Paymakova, CSc in Linguistics, Associate Professor, RUDN University*

**“Mastering listening skills (based on teaching Russian as a foreign language)”**

*Natalia I. Vlasenko, CSc in Linguistics, Associate Professor,  
Foreign Languages Department, Southwest State University;  
Irina A. Tolmacheva, CSc in Linguistics, Associate Professor,  
The Southwest State University (SWSU)*

**“Learning model for use of conceptual metaphors as an exercise system to develop competence of educational activity”**

*Irina I. Vorontsova, CSc in Linguistics, Associate Professor, Russian State University  
for the Humanities*

**“Using folk signs in teaching Russian as a foreign language”**

*Marina A. Evstafieva, CSc in Linguistics, Associate Professor, I. Kant Baltic Federal University*

**“Developing reading comprehension skills in an ESP course through critical pedagogy strategies”**

*Olga B. Maksimova, CSc in Philosophy, Associate Professor, RUDN University*

**“Creolized multimedia space in fostering students’ intercultural communication in English language teaching”**

*Viktoria L. Malakhova, CSc in Linguistics, Associate Professor,  
Moscow State Institute of International Relations (University) of the Ministry  
of Foreign Affairs of the Russian Federation (MGIMO University);  
Natalya V. Bykhtina, CSc in Education, Associate Professor,  
Belgorod Law Institute of the Ministry of the Interior of the Russian Federation*

**“Influence of popularization of computer technologies on reading literacy of modern society”**

*Svetlana N. Popova, CSc in Philological Sciences, Senior Lecturer, Department of Foreign  
Languages, Faculty of Economics, RUDN University*

**“Warm-up activities in teaching foreign language at university: expectations and reality”**

*Natalya A. Tulyakova, CSc in Linguistics, Associate Professor,  
National Research Institute – Higher School of Economics;  
Ekaterina O. Kuznetsova, CSc in Education,  
National Research Institute – Higher School of Economics;  
Vera V. Menyaylo, CSc in Linguistics, Associate Professor,  
National Research Institute – Higher School of Economics*

**“Code-switching as a progressive tool of the digital language”**

*Ekaterina V. Tutova, CSc in Linguistics, Senior Lecturer, RUDN University*

**“Folk divinations in Russian literature as an object teaching Russian as a foreign language”**

*Anna A. Tsvetkova, CSc in Linguistics, Senior Lecturer, Kaliningrad State Technical University*

**“Minitexts of advertising abstracts in educational discourse: functional approach”**

*Marina V. Cherkunova, CSc in Linguistics, Associate Professor,  
Samara National Research University named after S.P. Korolev*

**“Integrating mobile phones for language learning of non-linguistic master students”**

*Indiana I. Kazieva, Senior Lecturer, Department of Foreign Languages,  
Faculty of Economics, RUDN University;  
Svetlana A. Burikova, CSc in Linguistics, Senior Lecturer, Department of Foreign Languages,  
Faculty of Economics, RUDN University*

**“Opportunities for learning foreign languages and multicultural education  
in the framework of leisure activities based on PSA”**

*Olga G. Lisyutina, Senior Lecturer, RUDN University*

**“Electronic information educational environment TUIS (based on Moodle system)  
as a teaching tool”**

*Mariia A. Istrakova, Assistant Lecturer, RUDN University;  
Taisia I. Larkina, Ph.D. student, RUDN University*

**“Conditions for cross-cultural competence formation of future English teachers in Mongolia”**

*Altanhuyag Sanchirmaa (Mongolia), Ph. D. student, Moscow Pedagogical State University*

**“Interference of legal settings of the target language country in teaching LSP”**

*Maria A. Vikulina, Ph.D. student, Moscow State Linguistic University*

**“Relativity of the conceptual sphere of love in teaching Russian as a foreign language”**

*Ekaterina A. Fedina, master student, I. Kant Baltic Federal University*

*Room 436/ZOOM*

| <b>15.30-16.00 Summing up Conference Results<br/>Faculty of Economics, Conference Room</b> |                        |   |
|--|------------------------|---|
| <b>15.30-16.00</b>   | <b>Closing Remarks</b> | <b>Elena N. Malyuga, Academician of the Russian Academy of Natural Sciences, DSc in Linguistics, Professor, Head of Foreign Languages Department Faculty of Economics RUDN University</b> |