



PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA
FACULTY OF ECONOMICS
DEPARTMENT OF FOREIGN LANGUAGES

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8th International Research Conference

**TOPICAL ISSUES OF LINGUISTICS
AND TEACHING METHODS IN BUSINESS AND
PROFESSIONAL COMMUNICATION**

April 19-20, 2018

Conference Programme

Moscow 2018

Organising Committee

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(Faculty of Economics, RUDN University,
Academician of the Russian Academy of
Natural Sciences, DSc in Linguistics, Professor
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methodology

L.A. Gorodetskaya (Russia)

CSc in Linguistics, Associate Professor,
Foreign Languages Department, Faculty of
Economics, RUDN University

N.V. Polyakova (Russia)

CONFERENCE PROGRAMME
April 19, 2018

Time	Topic	Speaker
8.30 – 10.00 Registration of participants		
10.00 – 12.45 Plenary Session Faculty of Economics, Conference Room		
10.00-10.10	Opening speech	Nur S. Kirabaev (Russia) First Vice-Rector Vice-Rector for Research DSc in Philosophy, Professor
10.10-10.20	Welcome address	Yuri N. Moseikin (Russia) Dean of the Faculty of Economics RUDN University DSc in Economics, Professor
10.20-10.25	Welcome address	Joaquin Pastrana (Mexico) Economic Advisor, Mexico's Embassy in Russia
10.25-10.30	Welcome address	Fu, Chao-Ming (Taiwan) DSc, Professor, Director of Science and Technology Division, Representative Office in Moscow for the Taipei-Moscow Economic and Cultural Coordination Commission
10.30-10.35	Welcome address	Rafik M. Novruzov (Azerbaijan) Vice-Rector for Research, DSc in Linguistics, Professor, Baku Slavic University
10.35-10.45	Welcome address	Elena N. Malyuga (Russia) Chairperson of the Organising Committee Head of Foreign Languages Department Faculty of Economics RUDN University Academician of the Russian Academy of Natural Sciences DSc in Linguistics, Professor
10.45-11.20	Virtual Exchange and its Role in International Education	Robert O'Dowd (Spain) DSc Associate Professor in the Department of Modern Philology Faculty of Philosophy and Letters University of León
11.20-11.55	Should We be Afraid of a Simplification of French as a Business Language? The Point of View of the Latest Developments in Linguistics	David Krašovec (France) DSc in Culturology Assistant Professor at the Russian Presidential Academy of National Economy and Public Administration and the International Institute of Public Administration and Management
11.55-12.30	Translation for Business Purposes: Theory and Practice	Tamara B. Nazarova (Russia) DSc in Linguistics, Professor English Linguistics Department Faculty of Philology Lomonosov Moscow State University
12.45– 14.00 BUFFET RECEPTION		

**SEMINARS HELD BY RUSSIAN AND INTERNATIONAL RESEARCHERS,
AUTHORS OF TEACHING COURSES ON BUSINESS
AND PROFESSIONAL COMMUNICATION**

14.00-15.00 Seminar

10 MYTHS ABOUT INTERNATIONAL LANGUAGE EXAMS

Host: Anna Vsevolodovna Gorizontova (Russia)

CSc in History

Language.Prosveschenie Ltd

Assistant General Manager

Lecture hall 3

15.00-16.00 Seminar

EMPOWERING STUDENTS WITH GRAMMAR

Host: Wayne Rimmer (UK)

DSc in Applied Linguistics

IATEFL Coordinator

*Author of teaching course materials and resource books
published by Cambridge University Press*

Lecture hall 3

14.00-14.30 Seminar

**THE LANGUAGE OF NEGOTIATIONS IN ALL
SPANISH-SPEAKING COUNTRIES**

Host: Guido Tejerina (Bolivia)

*RUDN University, Faculty of Philology, Department of Foreign Languages
Senior Lecturer*

Room 105

14.30-15.00 Seminar

**SPANISH LANGUAGE AS THE BASIC ELEMENT IN THE DEVELOPMENT OF THE
ECONOMY OF THE SPANISH-SPEAKING COUNTRIES**

*Host: Bolivar Villarreal (Ecuador), CSc in Economics, Assistant Professor in the Department
of Language Training in the Public Administration, Russian Academy of National Economy
and Public Administration under the President of the Russian Federation*

Room 105

14.00-14.30

THE STRUCTURE OF ITALIAN ECONOMIC ARTICLES

*Host: Noemi Albanese (Italy), CSc in Linguistics, teacher of Russian literature and language
at the University of Rome Tor Vergata*

Room 442

14.40 – 15.15

**«DIPLOMAS AND TESTS IN FRENCH - THE FIRST STEP TO ENTER FRENCH
UNIVERSITIES»**

*Host: Julia Beglova, Assistant of Information Center for Higher Education in France
CampusFrance, French Institute in Moscow*

Room 442

15.00-16.30

SECTION 1

Topical issues of teaching foreign language of business communication

Chairperson: *Nazarova Tamara Borisovna, DSc in Linguistics, Professor, Department of English Linguistics, Faculty of Philology, Lomonosov Moscow State University*

Co-chairperson: *Grishaeva Elena Borisovna, DSc in Linguistics, Professor, Head of Business Foreign Language Department of the Siberian Federal University*

Business English vocabulary revisited: functional stratification in action

Nazarova Tamara Borisovna, DSc in Linguistics, Professor, Department of English Linguistics, Faculty of Philology, Lomonosov Moscow State University

A new era of business education: development potential of business English classes

Grishaeva Elena Borisovna, DSc in Linguistics, Professor, Head of Business Foreign Language Department of the Siberian Federal University

Lexical units selection for professionally oriented foreign language teaching

Khalupo Olga Ivanovna, DSc in Linguistics, Associate Professor, South Ural State Agrarian University

Regional variation of idioms in business English discourse

Vershinina Maria Igorevna, CSc in Linguistics, Foreign Languages Department, Faculty of Public Administration, Lomonosov Moscow State University

The main difficulties of teaching professional language and the options for their solution

Zhukova Maria Viktorovna, CSc in Legal Sciences, Associate Professor, English Language Department No.4, Moscow State Institute of International Relations (University) of the Ministry of Foreign Affairs of the Russian Federation (MGIMO University)

On the teaching of a foreign language speciality in a multilevel group of graduate students

Kondrakhina Natalia Gennadiyevna, CSc in Linguistics, Associate Professor, Deputy Head of the Department of Language Training, Financial University under the Government of the Russian Federation; Petrova Oksana Nikolaevna, CSc in Technical Sciences, Associate Professor, Financial University under the Government of the Russian Federation

Application of communication influence strategies in business presentations

Burikova Svetlana Aleksandrovna, CSc in Linguistics, Senior Lecturer, Department of Foreign Languages, Faculty of Economics, RUDN University; Rodriguez de Oliveira (Brazil), PhD student, RUDN University

The challenges of higher education embracing DLE

Semyonkina Irina Arturovna, CSc in Psychology, Associate Professor, Department of Linguodidactics and Foreign Philology, Sevastopol State University

The usage of didactic potential of information and communication technologies in teaching professionally oriented lexis

Skakunova Victoria Alexandrovna, teacher, Faculty of Foreign Languages and Regional Studies, Lomonosov Moscow State University

Self-irony, humor and politeness as key features of the communicative behavior of English linguistic culture: their importance in teaching English

Bazhura Irina Yuryevna, MA student, RUDN University

Term “realty” / “nedvizhimost” as a part of cross cultural communication

Kravchuk Yulia Sergeevna, Senior Lecturer, English Language Department No.4, Moscow State Institute of International Relations (University) of the Ministry of Foreign Affairs of the Russian Federation (MGIMO University)

Room 107

14.00-15.30

SECTION 4

Topical issues of modern linguistics

Subsection “Oriental languages”

Chairperson: *Aleksakhin Alexey Nikolaevich, DSc in Linguistics, Professor, Head of the Department of Chinese, Vietnamese, Burmese, Thai languages of the Moscow State Institute of International Relations (University) of the Russian Ministry of Foreign Affairs*

Co-chairperson: *Ivanova Arjuna Gomboevna, CSc in Linguistics, Associate Professor, Department of Foreign Languages, Faculty of Economics, RUDN University*

Integrating cooperation for innovative cross-disciplinary research on the humanities and social sciences between Taiwan and Russia

Fu, Chao-Ming (Taiwan), DSc, Professor, Director, Science and Technology Division, Representative Office in Moscow, Taipei-Moscow Economic and Cultural Coordination Commission

The sixtieth anniversary of the alphabet of Chinese Putonghua

Aleksakhin Alexey Nikolaevich, DSc in Linguistics, Professor, Head of the Department of Chinese, Vietnamese, Burmese, Thai languages of the Moscow State Institute of International Relations (University) of the Russian Ministry of Foreign Affairs

Learning Mandarin Chinese in Taiwan

Wei-Lien, Lu (Taiwan), Deputy Director of Education Division, Representative Office in Moscow for the Taipei-Moscow Economic and Cultural Coordination Commission

On the experience of using modern techniques in teaching Chinese

Ivanova Arjuna Gomboevna, CSc in Linguistics, Associate Professor, Department of Foreign Languages, Faculty of Economics, RUDN University

Professional competences and structure of the course of Western language for students of oriental languages (on the example of the ISAA programs of the Lomonosov Moscow State University)

Vorontsova Marina Vladimirovna, CSc in Linguistics, Associate Professor, Head of the Department of West European Languages, Institute of Asian and African countries, Lomonosov Moscow State University

Precedentology in teaching Chinese

Voropaev Nikolay Nikolaevich, CSc in Linguistics, Researcher in the Department of Languages of East and Southeast Asia, Institute of Linguistics, Russian Academy of Sciences

Modern computer technologies as a tool for successful mastering Chinese characters

Badmatsyrenova Darima Aleksandrovna, Senior Lecturer, Department of Foreign Languages, Faculty of Economics, RUDN University; Pei-Yu, Liao (Taiwan), Mandarin Chinese Teacher; Jou-Chun, Chen (Taiwan), Mandarin Chinese Teacher

On the issue of translation problems. Radiation and economics

Zozulya Dmitriy Alekseevich, Senior Lecturer, Department of Foreign Languages, Faculty of Economics, RUDN University; Mehdi Afzali (Iran), PhD student, RUDN University; Yu-Ching, Hsu (Taiwan), Mandarin Chinese Teacher

Room 109

April 20, 2018

9.00-10.00
Registration of participants

SECTION MEETINGS

10.00-12.20

SECTION 2

Modern trends of profession-oriented foreign language teaching

Chairperson: *Dmitrenko Tatiana Alekseevna, Academician of International Teacher Training Academy of Science, DSc in Education, Professor, Professor, Methodology of Foreign Languages Department, Institute of Foreign languages, Moscow Pedagogical State University (MPGU);*

Co-chairperson: *Chikileva Lyudmila Sergeevna, DSc in Linguistics, Professor, Department of Language Training, Financial University under the Government of the Russian Federation;*

Co-chairperson: *Vetrinskaya Viktoria Vladislavovna, CSc in Education, Associate Professor, Department of Foreign Languages, Faculty of Economics, RUDN University*

Theatre in language teaching

Neda Akbarnejad, PhD student, Paris-Sorbonne University (Paris IV) (France)

Les difficultes de l'enseignement du français comparees a l'anglais (au niveau A1)

Florian Begaries (France), International language school, RUDN University

Teaching to read aloud: theory and practice

Morozova Alevtina Nikolaevna, Head of the Department of English Language and Methods of Teaching Foreign Languages, DSc in Linguistics, Professor, Samara State Social and Pedagogical University

Project methodology in teaching English to future journalists

Tarmaeva Viktoria Ivanovna, DSc in Linguistics, Professor in the Department of Journalism, Institute of Philology and Language Communication, Siberian Federal University, Professor in the Department of Foreign and Russian Languages of the Siberian Law Institute of the Ministry of Internal Affairs of the Russian Federation; Tarmaev Boris Petrovich, graduate student, South Siberian Federal University

Integration of individual educational routes in foreign language teaching

Chikileva Lyudmila Sergeevna, DSc in Linguistics, Professor, Department of Language Training of the Financial University under the Government of the Russian Federation

Ways to optimize the teaching of written business communication in a foreign language in a university

Vetrinskaya Viktoria Vladislavovna, CSc in Education, Associate Professor, Department of Foreign Languages, Faculty of Economics, RUDN University; Sabery Behzad (Iran), PhD student, RUDN University

Peculiarities of the text material in the study of a foreign language of business communication

Korzhukova Elena Stanislavovna, CSc in Linguistics, Senior Lecturer, Department of Spanish Language, Moscow State Institute of International Relations (MGIMO University)

Students' conference abstracts as a measuring tool of ESAP skills development

Menyailo Vera Vladimirovna, CSc in Linguistics, Associate Professor, Department of Foreign Languages, National Research University Higher School of Economics, St. Petersburg; Chumilkin Sergey Vladimirovich, Senior Lecturer, Department of Foreign Languages, National Research University Higher School of Economics, St. Petersburg

Forming the language skills of students through the use of corpus linguistics

Poliakova Nataliya Vladimirovna, CSc in Linguistics, Associate Professor, Department of Romance Philology of Moscow State Regional University; Skitina Nina Alexandrovna, CSc in Linguistics, Associate Professor, Department of Theory and Practice of English Language, Moscow State Regional University

Some recommendations for teaching modern youth

Popova Svetlana Nikolaevna, CSc in Philological Sciences, Senior Lecturer, Department of Foreign Languages, Faculty of Economics, RUDN University; Zhusungazina Romina (Kazakhstan), PhD student, RUDN University

Teaching Medical English in higher educational institutions: principles, attitudes, methods

Prudnikova Nadezhda Nikolaevna, CSc in Education, Associate Professor, Department of State and Municipal Administration of the branch of the Russian Academy of National Economy and Public Service (Graduate School of Public Administration) in the city of Balakovo

The need for innovation in linguistic training of students in the pharmaceutical faculty

Razdorskaya Olesya Vladimirovna, CSc in Sciences, Associate Professor, Department of Foreign Languages, Kursk State Medical University

The experience of mixed teaching of English at MGIMO

Garikova Alisa Igorevna, Senior Lecturer, English Language Department No.6, Moscow State Institute of International Relations (University) of the Ministry of Foreign Affairs of the Russian Federation (MGIMO University)

Case method as a means of developing motivation to study foreign languages of students of non-linguistic universities

Yeranova Natalia Anatolyevna, Senior Lecturer, Department of Foreign Languages, Faculty of Economics, RUDN University; Katamadze Aleko (Georgia), PhD student, RUDN University

Some features of the process of teaching English to students at an advanced stage

Kazieva Indiana Ivanovna, Senior Lecturer, Department of Foreign Languages, Faculty of Economics, RUDN University; Zogbe Pepe (Côte d'Ivoire), PhD student, RUDN University

Abstracting as one of the factors of intersubject integration

Panicheva Elena Viktorovna, senior lecturer, Department of Foreign Languages, Faculty of Economics, RUDN University; Gmbov Alexander (Bulgaria), PhD student, RUDN University

Some general language and composition features in writing abstract for research papers

Choporova Ekaterina Ivanovna, CSc in Education, Associate Professor, Voronezh Institute of High Technologies; Serostanova Natalia Nikolaevna, CSc in Education, Voronezh Institute of the Ministry of Internal Affairs of the Russian Federation

Translation teaching strategy based on a phased approach to process-oriented translator training

Yushina Anastasia Andreevna, Lecturer, English Language Department No.6, Moscow State Institute of International Relations (University) of the Ministry of Foreign Affairs of the Russian Federation (MGIMO University)

Room 17

10.00-12.20

SECTION 3

Integration of new information technologies into the practice of teaching foreign languages in a non-linguistic university

Chairperson: Novruzov Rafik Manaf (Azerbaijan), Vice-Rector for Research, DSc in Linguistics, Professor, Baku Slavic University

Co-chairperson: Malakhova Victoria Leonidovna, CSc in Linguistics, Associate Professor, English Language Department No.4, Moscow State Institute of International Relations (University) of the Ministry of Foreign Affairs of the Russian Federation (MGIMO University)

Integration of new information technologies into the traditional model of teaching a foreign language

Avdeeva Elena Leonidovna, CSc in Linguistics, Senior Lecturer, Department of Language Training, Financial University under the Government of the Russian Federation

Methodical concept and practice of teaching the discipline “Information technologies in philology”

Guseva Alla Khanafievna, CSc in Education, Associate Professor, Department of Theory and Practice of Translation of the Institute of Philology and History, Russian State University for the Humanities (RGGU)

Interactive methods: the strategy of effective teaching of a foreign language and organization of independent work of students

Malakhova Victoria Leonidovna, CSc in Linguistics, Associate Professor, English Language Department No.4, Moscow State Institute of International Relations (University) of the Ministry of Foreign Affairs of the Russian Federation (MGIMO University)

Multimedia tools for teaching a foreign language and tools for working with them

Sinitsyn Aleksey Yurievich, CSc in Political Sciences, Associate Professor, English Department of the Evening Department, Diplomatic Academy of the Russian Ministry of Foreign Affairs

The use of the Internet in teaching German language in non-linguistic higher education institution

Tyukina Lyudmila Aleksandrovna, Head of the Department of Foreign Languages, Yaroslavl State Technical University

Integration of an E-workbook into a course pack

Klyukina Evgenia Viktorovna, Senior Lecturer, Department of Western European Languages, Institute of Asian and African Countries, Lomonosov Moscow State University; Frolova Margarita Petrovna, Senior Lecturer, Department of Western European Languages, Institute of Asian and African Countries, Lomonosov Moscow State University

Teaching English for specific purposes to postgraduate students with use of MOODLE e-learning system

Kramnaya Ekaterina Sergeevna, Senior Lecturer, Department of Foreign Languages, Yaroslavl State Technical University

Modern educational and methodological support of innovative educational process of teaching foreign-language communication to students of a medical college

Krushin Alexey Vyacheslavovich, foreign language teacher, Medical College No.7

Mobile learning as an integrative technology

Marinskaya Alexandra Pavlovna, Senior Lecturer, Department of Foreign and Russian Languages, St. Petersburg State University of Telecommunications named after prof. Bonch-Bruевич

Linguodidactical testing as a method of assessing foreign competencies: pros and cons

Guralnik Olga Vladimirovna, MA student, RUDN University

Integration of information resources into the modern educational environment as an integral component of the modern process of foreign language teaching

Kurselova Natalia Vitaliyivna, MA student, Moscow State Pedagogical University

Teaching economic terms to students of non-linguistic universities

Mikheeva Julia Olegovna, MA student, RUDN University

Room 107

SECTION 4

Topical issues of modern linguistics

10.00-12.20 subsection “Germanic languages”

Chairperson: *Ponomarenko Evgeniya Vitalyevna, Academician of the Russian Academy of Natural Sciences, DSc in Linguistics, Professor, English Language Department No.4, Moscow State Institute of International Relations (University) of the Ministry of Foreign Affairs of the Russian Federation (MGIMO University);*

Co-chairperson: *Abrahamyan Samvel Abramovich (Armenia), Dean of the Faculty of Romance-Germanic Philology, CSc in Historical Sciences, Professor, Yerevan State University*

Linguistic peculiarities of argumentation in English political discourse

Abrahamyan Samvel Abramovich (Armenia), Dean of the Faculty of Romance-Germanic Philology, CSc in Historical Sciences, Professor, Yerevan State University

Linguistic characteristics of emotional expressiveness of gender identity words and phraseology in different language systems

Maia Kobakhidze, DSc in Linguistics, Head of English Language Academy, Senior Lecturer, Jakob Gogebashvili Telavi State University (Georgia)

Language innovations and transformations in the context of globalisation

Kharkovskaya Antonina Alexandrovna, CSc in Linguistics, Professor, Department of English Philology, Samara National Research University named after S.P. Korolev

Medical terms in fiction: the semantics and metasemiotics of LSP

Borisova Elena Borisovna, DSc in Linguistics, Professor, Department of English Philology and Intercultural Communication, Samara State University of Social Sciences and Education

Contextual factors of metaphorical framing in economic discourse

Andryukhina Tatyana Vladimirovna, CSc in Linguistics, Associate Professor, English Language Department No.4, Moscow State Institute of International Relations (University) of the Ministry of Foreign Affairs of the Russian Federation (MGIMO University)

Poor rapport management in business meeting discourse

Ivanova Yulia Evgenyevna, CSc in Linguistics, Associate Professor, Department of Teaching Methods of English Language and Business Communication, Moscow City University

Analysis of reduced forms functioning in L2 students' interactive written communication in English

Nikolaeva Natalia Nikolaevna, CSc in Linguistics, Associate Professor, Bauman Moscow State Technical University

Prosody of business speech as a method of influencing the audience

Orlova Svetlana Nikolaevna, CSc in Linguistics, Senior Lecturer, Department of Foreign Languages, Faculty of Economics, RUDN University

Reflection of language identity in communicative strategies of business speech

Radyuk Alexandra Vladimirovna, CSc in Linguistics, Senior Lecturer, Department of Foreign Languages, Faculty of Economics, RUDN University; Bozhkov Georgy (Bulgaria), PhD student, RUDN University

Trends in English borrowings in modern Finnish

Kogotkova Serafima Sergeevna, Senior Lecturer, Department of Foreign Languages, Faculty of Economics, RUDN University; Tynybekova Aigerym (Kazakhstan), PhD student, RUDN University

Lexical and stylistic devices in economic discourse

Maksimova Darya Sergeevna, MA student, RUDN University

Semantic space in the title of webinars for English Language lecturers

Tanchuk Anastasiya Sergeevna, PhD student, Faculty of Journalism and Philology, English Language Department, Samara National Research University

Some aspects of teaching phrasal verbs to students in the course of business English

Eshtokina Marta Igorevna, MA student, RUDN University

10.00 – 12.20

SECTION 5

Strategies used in teaching profession-oriented translation in a non-linguistic university

Chairperson: *Volkova Zlata Nikolayevna, DSc in Linguistics, Professor, Foreign Languages Department, University of the Russian Academy of Education;*

Co-chairperson: *Alex Krouglov, honorary professor of London Metropolitan University (UK), lead researcher of Rezekne Academy of Technologies (Latvia), Associate Professor at University College London (UK);*

Co-chairperson: *Litvinov Alexander Viktorovich, CSc in Education, Associate Professor, Department of Foreign Languages, Faculty of Economics, RUDN University*

Translating taboo lexis in political media discourse: challenges for translators

Alex Krouglov, Honorary Professor of London Metropolitan University (UK), lead researcher of Rezekne Academy of Technologies (Latvia), Associate Professor at University College London (UK)

Translation in ESP classes at technical universities: survey results analysis

Milena Jablonsky, Associate Professor, Faculty of Modern Languages, Krakow Pedagogical University (Poland)

Specialised translation teaching strategies: a corpus-based approach

Yingying Ding (Italy), MA student, School of Foreign Languages and Literature, Interpreting and Translation, University of Bologna

Intercultural communication and peculiarities of medieval translation

Volkova Zlata Nikolayevna, DSc in Linguistics, Professor, Foreign Languages Department, University of the Russian Academy of Education

Organizational principles applied to elective courses for translation training for students of technical universities

Aksenova Elena Evgenyevna, CSc in Education, Senior Lecturer, Moscow Technological University (MIREA)

Translation/interpreting teaching strategies for beginners at non-linguistic universities

Znak Yulia Eduardovna, CSc in Linguistics, Senior Lecturer, English Language Department No.6, Moscow State Institute of International Relations (University) of the Ministry of Foreign Affairs of the Russian Federation (MGIMO University)

Developing Institutes of Higher Learning students' autonomy in vocationally-oriented language learning in Russia

Litvinov Alexander Viktorovich, CSc in Education, Associate Professor, Department of Foreign Languages, Faculty of Economics, RUDN University; Chernova Oksana Evgenievna, Senior Lecturer, Department of Foreign Languages, Engineering Academy, RUDN University

About the development of personal creative qualities within the process of sociocultural competence formation among would-be translators of specialized texts

Telezhko Irina Vladilenovna, CSc in Education, Senior Lecturer, Department of Foreign Languages, Academy of Engineering, RUDN University; Gakova Elena Vasilievna, CSc in Education, Senior Lecturer, Department of Foreign Languages, Engineering Academy, RUDN University

The practical importance of teaching translation in non-linguistic universities

Demchenko Elena Nikolaevna, Senior Lecturer, Department of Foreign Languages, Faculty of Economics, RUDN University; Cornelia Saling (Germany), PhD student, RUDN University

Room 105

10.00 – 12.20

SECTION 6

Intercultural communication in the context of the language of business communication

Chairperson: *Shevljakova Darya Alexandrovna, DSc in Cultural Studies, Professor, Head of Department of Italian Language, Faculty of Foreign Languages and Regional Studies, Lomonosov Moscow State University*

Co-chairperson: *Noemi Albanese, CSc in Linguistics, teacher of Russian literature and language, University of Rome Tor Vergata (Italy);*

Co-chairperson: *Smirnova Irina Viktorovna, CSc in Linguistics, Associate Professor, Department of Foreign Languages, Faculty of Economics, RUDN University*

The Lewis Model – dimensions of behaviour

Richard Lewis (UK), president and founder of Richard Lewis Communications – International Institute of Linguistics and Intercultural Learning

Characteristics development of bilingualism in the Republic of Azerbaijan

Novruzov Rafik Manaf, Vice-Rector for Research, DSc in Linguistics, Professor, Baku Slavic University (Azerbaijan); Yashar Kamil oglu Alkhasov, DSc in Education, Associate Professor, Baku Slavic University (Azerbaijan)

Communicative approach to teaching a foreign language

Fidan Afad Gurbanova, DSc in Linguistics, Professor, Baku Slavic University (Azerbaijan)

Teaching micro-languages as teaching a worldview

Noemi Albanese, CSc in Linguistics, teacher of Russian literature and language, University of Rome Tor Vergata (Italy)

Small talk in intercultural business interaction: a case study of small talk between Hungarian and Israeli speakers of English

Balázs Vesszős, MA student, Eötvös Loránd University (Budapest, Hungary)

The role of foreign languages in business

Sandra Diana Aliaga Cordova (Peru), MA student, RUDN University

Italian language use in tourism industry: simulation games as method

Shevljakova Darya Alexandrovna, DSc in Cultural Studies, Professor, Head of Department of Italian Language, Faculty of Foreign Languages and Regional Studies, Lomonosov Moscow State University

“System-3” within language interaction

Vlasenko Natalia Ivanovna, CSc in Linguistics, Associate Professor, Foreign Languages Department, Southwest State University; Tolmacheva Irina Anatolyevna, CSc in Linguistics, Associate Professor, Foreign Languages Department, Southwest State University

The role of fiction in passing through the cross-cultural minefield of Russian-English communication

Ledeneva Tatyana Viktorovna, CSc in Linguistics, Associate Professor, English Language Department No.4, Moscow State Institute of International Relations (University) of the Ministry of Foreign Affairs of the Russian Federation (MGIMO University); Zinkevich Nina Antonovna, CSc in Linguistics, Associate Professor, English Language Department No.4, Moscow State Institute of International Relations (University) of the Ministry of Foreign Affairs of the Russian Federation (MGIMO University)

The influence of the variation of the principles of teaching for students-centered potential in learning a foreign language

Lobanova Evdokia Ivanovna, CSc in Sociology, Associate Professor, Plekhanov Russian University of Economics

Developing intercultural competence in a technical university

Polyakova Elena Ivanovna, CSc in Linguistics, Associate Professor, Department of Foreign Languages, National Research Nuclear University MEPhI (Moscow Engineering Physics Institute)

Intercultural communication in terms of business engagement

Petrosyan Gayane Ogenesovna, CSc in Linguistics, Senior Lecturer, Department of Foreign Languages, Faculty of Economics, RUDN University; Derick Martin (Ireland), Senior Lecturer, Department of Foreign Languages, Faculty of Economics, RUDN University; Vazirov Zafar (Tajikistan), PhD student, RUDN University

Problems of communication in social spheres in multicultural communities in the case of Spain

Smirnova Irina Viktorovna, CSc in Linguistics, Associate Professor, Department of Foreign Languages, Faculty of Economics, RUDN University, Clemente-Smirnova Svetlana Donatovna, PhD student, RUDN University

Cultural implications for a project in ESP

Shirokikh Anna Yuryevna, CSc in Linguistics, Associate Professor, Language Training Department, Financial University under the Government of the Russian Federation

Room 442

12.30-14.00 COFFEE BREAK / LUNCH

**14.00-15.40 Plenary Session
Lecture hall 2**

Time	Topic	Speaker
14.00-14.20	Globalisation, communication and the teaching of language (video presentation)	Barry Tomalin (UK) Professor of University College London Author of textbooks on business English
14.20 - 14.40	On some syntactic peculiarities of the advertising texts	Olga V. Aleksandrova DSc in Linguistics, Professor Head of English Linguistics Department, Faculty of Philology Lomonosov Moscow State University
14.40-15.00	Cohesion and coherence of economic discourse as a factor of its communicative efficiency	Evgeniya V. Ponomarenko (Russia) Academician of the Russian Academy of Natural Sciences DSc in Linguistics, Professor English Language Department No.4, MGIMO University
15.00 - 15.20	Teaching intercultural communication in the aspect of language of business communication	Tatyana A. Dmitrenko (Russia) Academician of International Teacher Training Academy of Science DSc in Education, Professor, Professor Moscow Pedagogical State University (MPGU)
15.20-15.40	Linguopragmatics of humour in English economic discourse	Elena N. Malyuga (Russia) Head of Foreign Languages Department Faculty of Economics RUDN University Academician of the Russian Academy of Natural Sciences DSc in Linguistics, Professor
15.40-16.00	Closing remarks	Elena N. Malyuga (Russia) Head of Foreign Languages Department Faculty of Economics RUDN University Academician of the Russian Academy of Natural Sciences DSc in Linguistics, Professor